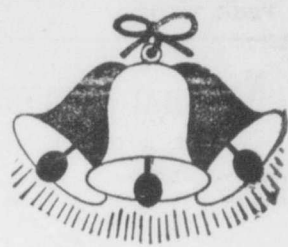


HAPPY NEW YEAR



The Desert Sun

Of Palm Springs, California



Vol. XI.—No. 22.

Friday, December 31, 1937, to Friday, January 7, 1938

Price 5 Cents



(By Carl Barkow)

Why wouldn't it be a good plan for all of us to follow the good old Chinese custom of paying all of our bills before the end of the old year and thus begin the new year with a clean slate? There is still time to do this before midnight tonight. This would do more to end the so-called business recession than anything we can suggest.

Last week I had just about made up my mind to stay at home tomorrow and root for Alabama while seated by my radio. In fact, I was almost hoping it would rain. But now I am praying for clear skies and a California victory. I got my Rose Bowl football tickets.

The parking problem is still with us, more serious than ever. Recently Captain Ray King of the Riverside county State highway patrol told the Lions club that the problem could be solved in Palm Springs if down town merchants and their employees would not park their cars on Palm Canyon drive, and if patrons of the stores would make use of the down town parking lot. Entrance to the parking lot is between the Desert Inn Garage and the Village Pharmacy. Why don't more of us use it?

An epochal event took place here this week, the start of construction on the Palm Springs high school. A good, accredited high school will attract many people here who have children of high school age. It will also provide many interesting high school athletic events. You folk who have husky football players of high school age, come to Palm Springs. We might start now to organize a champion football team.

Judging from the constant stream of cars that have been entering the village the past few days, hotels and apartment houses should be filled to capacity tonight, and probably most of the time until next April. The real busy season begins today.

So we wish all a Happy New Year. May you enjoy better health, more happiness and prosperity than you have ever had before.

James Duffy Is Called by Death

Death took James Duffy, 69, at 1:30 yesterday morning, after a lingering illness of several years. Ten days ago he was taken to the Reid Hospital, where the end came yesterday.

Mr. and Mrs. Duffy and their two children, Frances Louise and James, Jr., came here several years ago from Grand Rapids, Michigan, and purchased a home on West Arenas Road. Mr. Duffy's health improved for awhile, but when he grew worse it was decided to put him in the hospital where he could be under constant care of his personal physician, Dr. Henry S. Reid.

Mr. Duffy was the president of the Grand Rapids Hardware Company, and one of the outstanding community leaders of that city.

Funeral services were held at 1:30 yesterday afternoon in the chapel of Wiefels mortuary in Banning, the Rev. Paul Lomax, pastor of the Banning Community Methodist church, presiding. The remains were cremated in the Mountain View Mausoleum in San Bernardino and were shipped to Grand Rapids for burial.

Mr. and Mrs. H. W. Dill and son, John, have moved to their home in the Santa Rosa tract.

P. S. High School to be Finished by September

Official Group Set Stakes for New School

The Palm Springs High School will be completed before school begins next September.

This good news, printed in The Desert Sun two weeks ago, was corroborated by Contractor Frank Pinkerton, Architect G. Stanley Wilson, and members of the high school board Wednesday when the group met on the high school grounds east of the Field Club to select the exact location where the school is to be built.

This means that after the close of this school year, next June, Palm Springs high school students will no longer have to travel 45 miles a day in order to attend Banning Union High School.

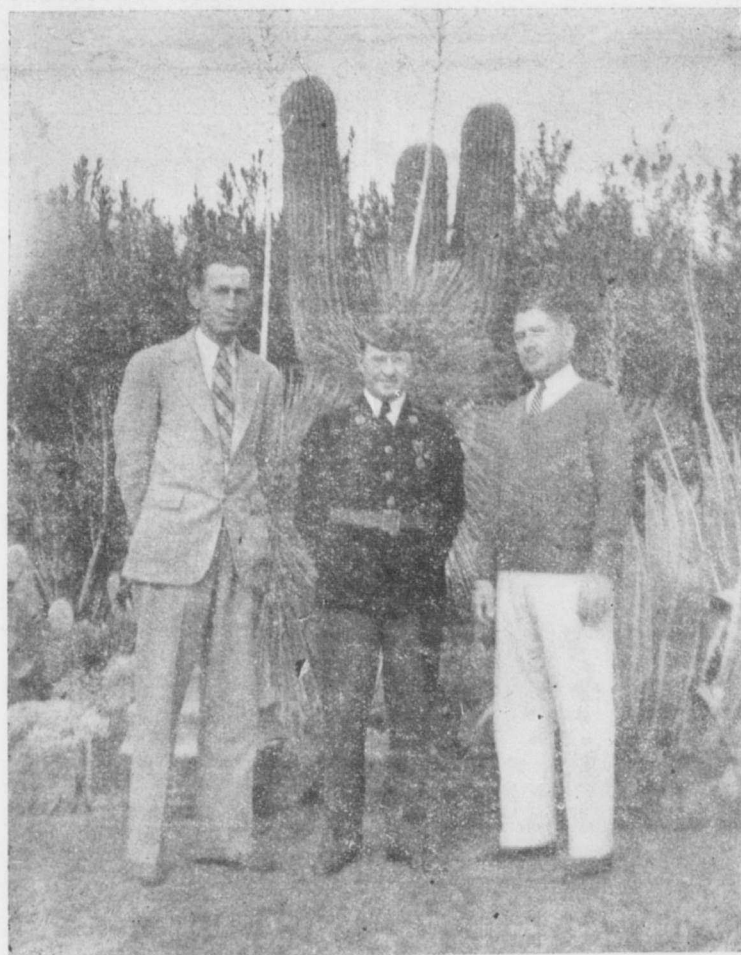
As predicted in The Desert Sun previously, construction started before the new year, and will continue uninterrupted until the building is completed.

The builders, Pinkerton & Jamison, of Corona, are anxious to complete all cement work before hot weather sets in next summer, therefore they will concentrate on the Palm Springs (Continued On Last Page)



The official group who were on the Palm Springs high school grounds Tuesday to set the stakes for the location of the new \$100,000 high school building. Reading from left to right: Architect G. Stanley Wilson, Architect's Engineer A. J. Haight, Contractor Frank Pinkerton who will build the school; R. B. Weaver, inspector for the high school district, standing back of Palm Springs board member John W. Williams; P.W.A. Engineer A. W. Preston; Engineer Jerry Sanborn of Palm Springs; School Board Member Vincent Stone; High School Principal Dr. William C. Gunnerson; School Board President Raymond Cree of Palm Springs; School Board Member Hazel Koger.—Photo by Ray Murray.

National Commander of American Legion Is Guest in Palm Springs



Bill Seaton, commander of the Palm Springs American Legion post; Daniel J. Doherty, National Commander of the American Legion; and Earl Coffman, the first commander of the Palm Springs post. The picture was taken yesterday in the garden of the Desert Inn.—Photo by Ray Murray.

San Francisco Ball Club May Train Here

Lefty O'Doul, manager of the San Francisco Seals of the Pacific Coast Baseball League, was in the village this week to discuss plans for using Palm Springs as the spring training camp for his team in 1939.

Palm Springs has never been the site for the training activities of a ball club, and it would probably be necessary to convert the Field Club into a ball park if the Seals agree to come south in '39.

The San Francisco Club, which has completed its training plans for this spring, has been looking for a new camp location for several years, and may complete arrangements for conditioning its players here if suitable facilities can be provided.

Judge Leo Freund Is House Guest in Village

Judge Leo Freund of the Municipal Court of Los Angeles and Mrs. Freund and their two lovely children returned to the city yesterday, having been the house guests here for the past week of the Arnold Wolfs.

Judge Freund also spent sometime visiting with William J. Cross of the Harold Hicks real estate agency. Judge Freund and William Cross were classmates at the Law School of the University of Southern California.

J. E. Bohart of Chicago arrived here Monday for a visit with his brother, Dan Bohart, manager of Carl's restaurant. Mr. Bohart plans to locate here for the balance of the season.

Quick and Clever Work By Police

Seldom is justice meted out as swiftly as in the case of John F. DePew, 22, burglar of five Palm Springs homes, who was arrested last week, as reported in last week's issue of The Desert Sun.

Ten days after DePew had committed his first crime in Palm Springs he was behind the bars at San Quentin. He burglarized the first house here on December 18, was captured on the 23rd, convicted in Superior Court on Monday, the 27th, and lodged in San Quentin on the 28th.

Immediately after the robberies were reported, Chief of Police Lloyd Boller started his investigation. He is a finger-print expert and a keen student of criminology, and his findings after studying the clues sounded almost like an S. S. Van Dyne detective story, but were found to be correct. He instructed his officers to look for a nervous young man, over six feet tall, wearing rubber soled shoes with worn heels and about size 8½, and they could expect to find him on the Indian Reservation.

"I had such a good mental picture of the man, from Chief Boller's description, that when I found him I knew I had the right man," said Officer Chester Cutler, who made the arrest.

Chief Boller drew his conclusions (Continued On Last Page)

New Year's Eve in Palm Springs

Palm Springs will be gay tonight with New Year's Eve parties at hotels and night clubs. Hotels and apartment houses have been filling up all day with people who want to usher in the New Year in Palm Springs. The Desert Inn will have a gala entertainment from 8:30 in the evening until midnight.

Foremost among the night clubs here where New Year's Eve festivities are expected to attract large crowds are Bill-Al's Hawaiian Village, Jack's Barn, China Seas, Jo-Al's, Royal Palms, and the Three Musketeers.

One of the biggest attractions in Palm Springs tonight, New Year's Eve, will be the two performances of "Tobacco Road," 8:30 and 11:15 o'clock.

"Peanuts" Shelton Writes Song Hits

Two popular song hits, "Tired of Me" and "What Does It Matter Now?" are sung nightly by the composer, Giles "Peanuts" Shelton, at Bill-Al's Hawaiian Village.

"Peanuts" came to Palm Springs several months ago. He is a promising young composer and a good singer and dancer. He was formerly a screen dancer and appeared with Ted Healy in a feature picture. He also sang over a NBC hook-up from radio station KFI, and stations KFWB and KFOX. He sang and danced at Villa Riviera, Long Beach.

In college "Peanuts" Shelton was the yell leader, and was given a big ovation by the student body when he completed his college work.

He has written about a dozen pieces, but only two have so far been published.

NEW DEPUTY SHERIFF HERE

Deputy Sheriff Samuel R. Wilson of Riverside has been assigned to Palm Springs by Sheriff Carl Rayburn, and he will remain here for the balance of the season. An additional deputy sheriff will be detailed to Palm Springs soon after the first of the year.

BAINBRIDGE TO BE DESERT FORUM SPEAKER

The Desert Forum will present a famous speaker, H. C. Bainbridge, at the Plaza Theatre next Wednesday evening at 8:30 o'clock. His subject will be: "The Romantic Adventures of an Imperial Jeweler."

(Continued On Page Two)

National Commander

(Continued From First Page)

mander in the history of the American Legion. He looks younger than his age.

He was assistant district attorney of Middlesex county in Massachusetts when he was chosen national commander of the American Legion. During the World War he served as warrant officer in the Pay Corps of the U. S. Navy. He is married and his wife is now visiting in Florida.

National Commander Doherty hesitated to discuss the national foreign or labor policy, and did not wish to predict which football team would win the Rose Bowl game. "I'm neutral in that respect," he said, "but I expect to see a thrilling game." However, when it came to American Legion policies and objectives, he did not hesitate, and gave The Desert Sun the following prepared statement:

"We fought to preserve and protect American ideals, American principles, and American institutions 20 years ago. We did not abandon the role of defenders with the signing of the Armistice! We organized the American Legion to associate ourselves together in serving our nation in peace as we served it in war.

"The national convention in New York City adopted the greatest program of constructive patriotic service in the history of our nation. As National Commander I shall devote myself willingly and with enthusiasm to the fulfillment of every mandate of that convention. When I was honored with the high office of National Commander of the American Legion, I put aside all personal and private business. In this year I have but one mission. That is the responsibility of leading the American Legion to a glorious consummation of its 1938 program.

"Never before in all the history of the American Legion has there been such an advance membership landslide as that which has developed for our 1938 Legion year! In one single day on December 2, we received at national headquarters the almost incredible total of 121,310 membership cards and dues for 1938! Daily the mail and express sacks that reach national headquarters bulge with membership cargoes. Any organization that can establish such records has rich, healthy blood streaming through its veins and is in no danger of becoming anemic. I have the firmest conviction that the American Legion will in this ensuing year again cross the million member mark and scale new heights in our services to God and Country.

"The vast program of public service laid down for the American Legion by the 1,341 delegates to the New York national convention, representing a 1937 membership of more than 975,000, the second all-time highest enrollment in the entire history of our organization, was based on the Legion cornerstone of war prevention, Americanism, rehabilitation, care of war widows and orphans, employment, highway safety, child welfare, youth training, and community service, to select a few.

"The convention directed that our first labors must be for the preservation of both the peace and the security of America, for Americanism, for rehabilitation and for the re-employment in industry of workers of the veterans' age group, the men over 40 years.

"To the end of making the Armistice permanent so far as America is concerned, the New York convention adopted a definite, practical, three-point American Legion peace program. This program called for:

"1—A Universal Service Act providing by law for 'equal service for all, including capital, industry and manpower, and special privileges and profits for none,' in time of war, thus deprofiteering war and making its successful prosecution the equal responsibility of every citizen.

"2—An adequate army and navy, geared to today's needs, for defense purposes only and not for aggression, to guarantee America's safety against any threat of a foreign invasion.

"3—A proper neutrality policy, rigidly enforced, to the end that this country will not be drawn into the international disputes of other nations.

"A number of the mandates of the New York national convention called for legislative action. In accordance with long established custom, the national executive committee of the American Legion, at its meeting in Indianapolis on November 18 and 19, considered all such resolutions and designed a four-point major legislative program of the Legion for 1938.

The four points of this major legislative program are:

"1—Universal Service.

"2—Government protection for

widows and orphans of World War veterans.

"3—Extension of veterans' preference.

"4—Adequate national defense.

"You and I know that relatively only a small portion of the work of the American Legion depends upon legislative action. The youth training activities such as the sponsorship of The Sons of the Legion, junior baseball and Boys' State, which are embraced in our Americanism program, on the whole, call for personal effort and contribution. Our fight against subversive forces is largely a matter of education. The success of our child welfare program will depend not so much upon legislative accomplishment as upon the warmth that is in our hearts for those little folk who must look to us for their fair chance in life. Community service is an every day job for every post and every Legionnaire. Highway safety, law and order, and the fostering of schools are more personal than legislative in their needs. Our fight against the unjust age bar in industry calls for sound and persuasive logic in presenting the case in terms of dollars and cents to the nation's employers. And so I might go on and list our activities which primarily do not come within the scope of the national legislative field.

"Lying closest to the hearts of all us here, of course, is the preservation of the peace and security of our Country. We of the American Legion know the horror and misery of war! We realize its ghastly futility! We shudder at its cost! We appreciate that confidence in peace is the first necessity of the country's progress!

"Today, in a troubled world, we must turn our thoughts with grim ardor to a renewed determination that our sons and daughters shall never know an America involved in war if we in honor can prevent it!

"What better way of preventing war is there than that of eliminating the causes that breed war?"

"One of the most prolific breeders of war is greed!

"When the profit is taken out of war we shall have gone a long way toward preventing war!

"That is exactly what the American Legion is seeking to do by means of its proposed Universal Service legislation.

"This law will serve three great purposes.

"It will equalize the burden of war if war must come despite all of our efforts to prevent it.

"It will deprofiteer war, thus eliminating the greed motive for fomenting war and with it one of the greatest sources of propaganda for war.

"It will strengthen the national defense by permitting long-range advance planning for the immediate procurement of essential supplies and services in the event of a crisis.

"The legislation is truly American. It will not cost a penny, it will not become operative until and unless war is declared, and it will cease to operate upon the restoration of peace.

"The Universal Service principle places capital, industry, all resources, services and manpower upon an equal basis so far as that can be achieved, in the service of the nation in time of war. It eliminates the glaring inequalities in service that characterized the last war when on one hand thousands of patriotic young Americans were sacrificing their lives, their health and their economic future while on the other hand thousands were waxing incredibly rich on the desperate needs of the nation! Universal Service has the support of economists because it will keep the country's financial structure on a solid foundation during the stressful days of war and do away with much of the calamitous confusion of readjustment, with its train of broken careers and suffering which inevitably follow a war fought on a profit basis!

"The basic principle of Universal Service is advocated by the American Legion is so sound that we believe it is absolutely irrefutable.

"It is simply that, if a government conscripts the lives of its citizens in the public defense, it should also conscript the material resources and wealth of the country for the same cause.

"Is that proposition debatable? The American Legion believes it is not!

"At least, not to date have we heard any one say that it is all right to take the lives of our young citizens in defense of our Country, but all wrong to take property for the same purpose.

"The American Legion has no patience with such a cruel and selfish doctrine! Neither does any other true American!

"The American Legion has been fighting for Universal Service legislation since 1921. Year after year we

have introduced our bills in Congress while at the same time we carried on intensive campaign to educate the general public to grasp the vital importance and value of this legislation both as a means of preventing war and of strengthening the national defense.

"I am of the firm belief that after 16 years of honest endeavor to write into the law of this country the principle of Universal Service, the time has now come, if it ever will come, for us to do just that job! The policy has been approved. The principle has been declared sound. Public opinion has crystallized in its support.

"You and I know it is equitable. Nobody can advance the proposition that while one man goes into the hell of the front line, suffers and gives his life, another should be drawing a princely salary in a place of safety! And certainly, if a man's future is to be taken away from him or placed in jeopardy, then every dollar and every national resource of this country ought to be placed at the disposal of the same government in a time of emergency when the soldier has to serve and is willing to serve!

"I need not tell you that powerful interests are fighting our Universal Service legislation. In the first session of this Congress the opposition rose up in its might and literally flooded members of the Congress with protests against this law.

"The important need now is to have every department, every post and every member of the American Legion rally aggressively to the support of our Universal Service Bill. If our long-fought for principle is to be enacted into law at the next session of Congress, if an end is to be written forever to the un-American blight of war profiteering, if our national defense is to be made impregnable to any and all attacks, then now is the time for every loyal Legionnaire to take his post on the firing line.

"I ask every Legionnaire and every other patriotic American when the zero hour comes in our supreme effort to obtain enactment of our Universal Service Act, and our National Legislative committee issues a call for support of its efforts in Washington, to write letters and send telegrams to their representatives in Congress making it clear, forcefully and emphatically, that the weight of public opinion is on the side of our bill!

"The American Legion is concerned most seriously with the trend in industry to shelve all men who have attained 40 years or more. We are particularly interested in this class of the unemployed because Legionnaires have reached the age period at which they are beginning to feel the crushing effect of this unjust discrimination.

"The American Legion says emphatically that the unjust age bar in industry goes to the very root of modern social unrest. It is an economic problem as well as a patriotic problem, because if a substantial number of American citizens are denied employment during the period of the most fruitful and productive years of their lives, then the future of American democracy may be weighed in the balance.

"The American Legion will fight this unjust age bar!

"We shall not resort to any sentimental appeals, however.

"We plan to sit down with those who are leaders in the industrial and commercial life of America, and see if we can bring to them a better understanding, in the practical terms of dollars and cents, of the fallacy of junking a man in the very prime of his life.

"The average man of veteran age has come into the fullest understanding of life and is fitted by experience to give the world the best that is in him. He has attained maturity in judgment and responsibility. His spirit has been enriched by knowledge. He is more painstaking in his work, steadier, level headed, attentive and loyal. Industry needs the stabilizing hand and influence of loyal veterans within its employee groups.

"After 17 years of continued, determined effort, the American Legion has succeeded in having adopted a structure of care for disabled veterans which is fair to them without being unfair to the government. There remain two vitally important objectives to be accomplished in this direction, however. They are government protection for the widows and orphans of deceased World War veterans and additional hospital facilities for the disabled. A bill to provide the former is now pending in Congress. A great program of hospital construction and alteration of existing facilities is now under way."

WE CONGRATULATE PALM SPRINGS

Construction on the New High School Begins This Week

• We are proud that we have the opportunity to build this school building, and we assure the citizens of Palm Springs that it will be a school plant that would be a credit to any community even larger than Palm Springs.

Pinkerton & Jamison
CONTRACTORS
Corona, Calif.

Complimenting Palm Springs

on the new era of education and culture which starts with the beginning of the New Year, and with the construction of the

New High School

It will mean that more people of refinement will come here because of the unsurpassed educational advantages Palm Springs can offer their children.

I am grateful that I have had the opportunity to design the new high school building, and with keen anticipation I look forward to its completion before the opening of school next September.

Wishing you a Happy and Prosperous New Year

G. Stanley Wilson
Architect

At the Palm Springs Theatre

SENSATIONAL NEW MUSICAL BOOKED BY LOCAL THEATRE

"Manhattan Merry-Go-Round," which plays Saturday and Sunday, January 1 and 2 at the Palm Springs Theatre, offers plenty to the theatre-going public. Republic has "shot the works" unstintingly on this production, and it promises to be one of the best musicals of the season.

Patterned in spirit after the radio broadcast whose name it bears, "Manhattan Merry-Go-Round" presents a series of tuneful new songs, interpreted by such songbirds as Phil Regan

and Tamara Geva, or by such orchestral wizards as Cab Calloway and Ted Lewis. Kay Thompson and her rhythm choir offer their share of synopation, and the net result is said to be worthy of the attention of the most jaded musical-comedy fan.

Phil Regan and Ann Dvorak, in the leading romantic roles try to get married in spite of desperate opposition on the part of a group of gangsters, headed by Gordon (Leo Carrillo), who want to force Regan to exert his wiles on Charizini, an opera singer, and lure her into their recording racket.

CASSIDY HITS "TEXAS TRAIL" IN NEW FILM

A new Hopalong Cassidy picture, one of the fastest and most stirring of a great series of action films, plays Monday and Tuesday, Jan. 3-4, at the Palm Springs Theatre, with Cassidy and his friends trying to leave the

home range for the first time.

Set in the period of the Spanish-American War, "Texas Trail" deals with the efforts of Hopalong and his trusty side-kicks, Windy Halliday and Lucky Jenkins, to round up a huge herd of wild horses for the United States Army.

LYNNE OVERMAN, CHARLES BICKFORD NEW SCREEN TEAM IN "NIGHT CLUB SCANDAL"



A new team of "friendly enemies" makes its bow to film fans in the new John Barrymore picture "Night Club Scandal," which comes next Wednesday and Thursday to the Palm Springs Theatre, in the persons of Lynne Overman and Charles Bickford.

"TOBACCO ROAD" AT PLAZA THEATRE TONIGHT FOR TWO PERFORMANCES



John Barton as himself and as Jeeter Lester in "Tobacco Road"

No stage play produced in the last twenty-five years has stirred as much discussion as "Tobacco Road," the famous drama of the poor whites of the South, which is coming to the Plaza Theatre tonight for two performances at 8:30 and 11:15 p. m. Written by Jack Kirkland and based on Erskine Caldwell's widely read novel of the same title "Tobacco Road" has had the longest run of any play produced in the American theatre with the exception of "Abie's Irish Rose." It is in its fifth year on Broadway.

"Tobacco Road" is a realistic portrayal of the lives of poor share-croppers who live in the back country of Georgia, who know only sex and religion, who are content with their lot because they have experienced no other and whose greatest virtue is the love of the land which they have inherited from generations of farmer ancestors. Out of the routine of their daily lives comes the humor and tragedy of "Tobacco Road," which no less an authority than the Literary Digest has called "The epic American play." The production of "Tobacco Road" has stimulated Congress to make an investigation into the living conditions of these people while the Julius Rosenwald Fund has set aside a special sum of money for the same purpose.

John Barton heads the cast of the company. Barton will be seen as the elderly, shiftless and philosophic Jeeter Lester who is the central character of the play. His associate artists include such distinguished players as Florence Gerald, Patricia Quinn, Pitt Herbert, Kay Thorne, William Bishop, Sondra Johnson, Walter Ayers, Lillian Ardell, Rhett Townes and Dick Lee.

The appearance of "Tobacco Road" will bring to Palm Springs a play that has created history in the American theatre.

Plaza Theatre FAMOUS STAGE PLAY
—NOT A PICTURE—
2 Performances 8:30 and 11:15 P.M. New Year's Eve., Dec. 31
PALM SPRINGS

Nation's Epic of the Stage

TOBACCO ROAD
with
JOHN BARTON
by JACK KIRKLAND
Based on ERSKINE CALDWELL'S Novel
MAIL ORDERS NOW!
Prices—\$1.10, \$2.20, \$3.30 (Tax Inc.)
5th YEAR ON B'WAY.

THE MOST DISCUSSED STAGE PLAY IN THEATRICAL HISTORY
Enclose Self-addressed Envelope With Check or Money Order
Payable to Plaza Theatre.

PLAZA THEATRE

FRED MacMURRAY AND CAROLE LOMBARD
STAR IN COMEDY AT THE PLAZA THEATRE,
SATURDAY, SUNDAY, MONDAY and TUESDAY



CAROLE LOMBARD AND FRED MacMURRAY

Madder even than "My Man Godfrey," "True Confession" is an insane picture which will keep the sophisticated audience in almost constant hysteria throughout its showing. It mocks at modern justice, gives a hilarious picture of two married people trying to get along—and at the same time presents a magnificent psychological study of a congenial liar.

Carole Lombard, married to Fred MacMurray, is incapable of telling the truth. He's a struggling lawyer, they need money; so she gets a job. When her employer gets fresh with her she runs out, forgetting her coat and bag. Upon her return for them she finds him murdered—and in order to give MacMurray a case, defending her, she confesses the crime. After her equitable she makes fabulous sums writing true confessions, until at last she is forced to tell the truth to her husband.

John Barrymore offers a magnificent portrayal of a drunk who is morbidly interested in crime. Ed Kennedy and Una Merkel contribute bits of less polished comedy.

Ewen, Desert Sun Office, Phone 3594.
Public Stenographer — Helen Mc-

Pay telephone bills before the 25th
and receive discount. tf

ADVERTISE in The Desert Sun for
BEST RESULTS.

Fuel of all kind. Phone 5164.

Plaza Theatre

Two Shows Nightly, 7 and 9 P. M.
Matinees Saturday and Sunday—Doors Open 2:45 P. M.

FRIDAY ... NEW YEAR'S EVE ... Dec. 31

ON THE STAGE

"TOBACCO ROAD"
with JOHN BARTON as JEETER LESTER

SATURDAY, SUNDAY, MONDAY, TUESDAY ... Jan. 1-2-3-4
CAROLE LOMBARD and FRED MacMURRAY

— in —

"TRUE CONFESSION"
Novelty—"POPULAR SCIENCE" Musical—"LET'S GO LATIN"
UNIVERSAL NEWS

WEDNESDAY NIGHT ONLY ... Jan. 5
THE DESERT FORUM PRESENTS
H. C. BAINBRIDGE

— on —

"Romantic Experiences of An Imperial Jeweler"

— COMING ATTRACTIONS —

"Wells Fargo," "Life of Emile Zola," "Second Honeymoon," "Hitting A New High," "The First Lady," "Victoria The Great"

PALM SPRINGS THEATRE

Western Electric
Two Shows Nightly, 7 and 9 P. M.—Matinee Daily—Doors Open 2:45 P. M.
EARLE STREBE, Manager

SATURDAY and SUNDAY ... Jan. 1-2

"MANHATTAN MERRY-GO-ROUND"
with PHIL REGAN, ANN DVORAK and LEO CARILLO

Travel, "COPENHAGEN"

LAUREL & HARDY, "THE PERFECT DAY"
PATHE NEWS

MONDAY and TUESDAY ... January 3-4

THE JONES FAMILY

— in —

"BORROWING TROUBLE"

— Also —

CLARENCE E. MULFORD'S HOPALONG CASSIDY

— in —

"TEXAS TRAIL"

PARAMOUNT NEWS

WEDNESDAY and THURSDAY ... Jan. 5-6

JOHN BARRYMORE, LYNNE OVERMAN, CHARLES BICKFORD

— in —

"NIGHT CLUB SCANDAL"

— Also —

"SCOOP"

Bombing and sinking of the Panay—narrated by
Universal News reel cameraman who was shot 3
times while filming the scenes
LOEWS NEWS OF THE DAY

FRIDAY and SATURDAY ... Jan. 7-8

NELSON EDDY, ELEANOR POWELL and FRANK MORGAN

— in —

"ROSALIE"

PATHE NEWS

— COMING ATTRACTIONS —

"Wells Fargo," "Life of Emile Zola," "Second Honeymoon," "Hitting A New High," "The First Lady," "Victoria The Great"

**HAPPY?
You Bet!**

We have so much to be thankful for, as we look back over 1937 and the progress it brought to our business. We are thankful for your increased patronage — for the many new customers who so greatly increased our volume. We are thankful for the confidence you have placed in us. We are most thankful, indeed, for your loyalty to this firm. Happy New Year? Of course it's happy. And we hope that it will be equally happy for you, our friends and customers. Happy New Year!

..... and Many of 'em!

C. G. Lykken Dept. Store
24 Years in Palm Springs

ROY GORDON'S

School of the Theatre

Instruction in

Drama - Dancing - Music

Classes Monday p. m. and Saturday a. m.

Register your child now for Xmas Radio and
Stage Show at the Plaza Theatre

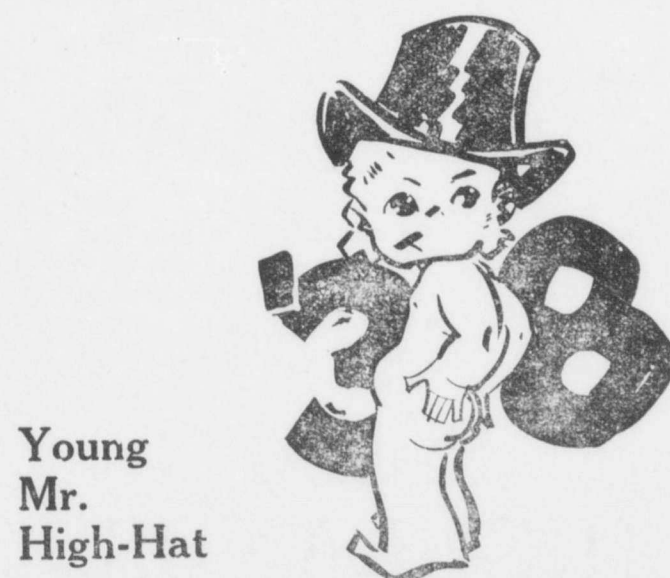


OPEN HOUSE NEW YEAR'S EVE

NOISE MAKERS - FUN - FAVORS

NO INCREASE IN PRICES

JACK BRYANT **THE BARN** IRENE BRYANT
Two Miles Northwest of Town



**Young
Mr.
High-Hat**

He's a high-hat young gentleman as we've pictured Mr. 1938—and he has reason to hold his head high, for his prospects are excellent. We know that everyone will be helping him along to the greatest possible success, and we hope you find him a pleasant person.

Desert Electric Co.

C. V. KNUPP
Standard in Palm Springs Since 1924

Sun and Snow Festival for Palm Springs

A Snow and Sun festival will be an added attractive event on the calendar of sports events, it was assured at a meeting of the Palm Springs Associates held at the school house on Monday evening. The local business promotion organization made it possible to offer vacationists here a snow sport center an hour away in the San Jacinto mountains.

The board of directors of the Palm Springs Associates started Palm Springs' newest sports event attraction by voting to loan money to the Idyllwild Land Co. for the purpose of clearing off a large piece of land for a toboggan and skiing center, as well as a place for ice skating. When this work is accomplished and the snow has fallen in proper quantities Palm Springs vacationists may leave their tropical swimming pools, horseback trails and other sports centers and be skiing in the San Jacinto Mountains within an hour. No other resort in the world, it is believed, can offer vacationists such a variety of snow and sun sports.

Among those who attended the meeting and gave unanimous approval to the snow and sun sports project were: Robert Lerch, president of the Palm Springs Associates; Florian Boyd, secretary-treasurer; Warren Pinney; W. J. Martin, vice-president; Robert Ransom; H. D. McNeer; Earl Coffman; Earl Gray; Jack Moore; Jack Holditch; Frank Partridge, and others.

Plans for the Sun and Snow sports carnival will be announced in the near future and are being prepared by Ray Murray, publicity director for Palm Springs Associates.

Another interesting feature of the Associates meeting on Monday evening was the proposed plan for a festival to be staged in February in cooperation with representatives of the Los Angeles Art Association. Mr. H. C. Porter and Mr. Paul Engstrom, organization directors of the group, addressed the meeting.

Mr. Porter and Mr. Engstrom were invited to Palm Springs by Mr. Robert Ransom who is enthusiastically in favor of such a festival as they suggested.

It was also voted at the meeting to subscribe to a clipping service for newspaper and magazine articles about Palm Springs in the press throughout the country.

A report of publicity work during the past week was made by Ray Murray, publicity director, who has been sending attractive photographs to newspapers and magazines throughout the country.

A REAL PUZZLE

An aside to the puzzle manufacturers: The clarifying of the income tax blank may drive the people back to jigsaws.—Milwaukee Journal.

Public Stenographer — Helen McEwen, Desert Sun Office, Phone 3594.

Aid Asked to Help Poor Couple Find Their Dog

If you know of anyone who has a little Chihuahua dog, you may be able to assist an aged couple in recovering part of their only source of income, by ascertaining if the dog is the one lost here during the dog show on December 12.

Mrs. Alma E. Rhodes brought her prize-winning Chihuahua, Ch. "Rhode's U-No." here for the dog show, the dog escaped from its kennel as a gust of wind tipped over the small kennel. Onlookers started to chase the tiny animal, as it ran toward the center of town.

The dog is valuable, and is known by most dog fanciers.

Mr. Rhodes is totally disabled and Mrs. Rhodes supports the aged pair with her Chihuahua dogs. Anyone knowing the whereabouts of the dog should communicate with Mrs. Alma E. Rhodes, 204 North Sierra Madre Blvd., Pasadena. She will give a reward for the return of the dog.

Christmas Festivities At El Mirador

Guests and their children hung up their stockings on the fire place in the lobby of El Mirador and placed presents around the tree Christmas Eve. They were then entertained by songs and renditions by Pierre Cartier's orchestra, and little seven year old Joan Ferrin very capably recited "The Night Before Christmas." Then a rattling was heard in the chimney and old St. Nick himself came crawling out of the fire place, much to the surprise of little Joan, who told him she had received his letter and had been a good little girl throughout the year.

Santa distributed gifts to the guests and after some difficulty with his stomach, which kept slipping, he crawled back into the chimney, on his way to visit the rest of the people of the world. Guests were greatly pleased with the Christmas carols sung by a group under the direction of Mrs. John Robertson Macartney, who came into the lobby.

On Saturday at 5 p. m., an egg-nog party was held for the guests and their friends in the sun room. The egg-nog and punch was served from a table beautifully decorated with a centerpiece of Santa Claus, his sled and reindeer.

On Saturday night a Christmas dinner dance was held and was attended by an exceptionally large number of villagers and El Mirador guests.

AQUEDUCT VELOCITY

One of the questions most commonly asked by visitors along the aqueduct line is "How long will it take the water to flow from the Colorado river to the Cajalco reservoir when the aqueduct is operating?" The design division estimates that the average velocity of the water will be about 4½ miles per hour. The main aqueduct being 242 miles long, it will require about 57 hours for a drop of river water to get to Cajalco.

At The Desert Inn

Freeman High and his male chorus "The Vigilantes," came to Palm Springs to present a special group of programs at the Desert Inn over the Christmas week-end. Many of the old Christmas carol favorites were sung in the dining room, lounge, and in the patio during luncheon.

New Year's eve at the Desert Inn will be a gala affair with several acts being brought down from the city to entertain from 8:30 to midnight when a buffet supper will be served.

Recent arrivals at the Desert Inn: Mr. and Mrs. Geo. M. Adams, Burlingame; Mr. and Mrs. M. D. Brown, Denver; Mrs. Herbert Barry, Betty, and Master Barry, San Jose; Mr. and Mrs. John Orlando Northcutt, Los Angeles; Mr. and Mrs. L. F. Saswell, Beverly Hills; Mr. and Mrs. Edmund Westervelt, Los Angeles; Mr. and Mrs. William A. Evans, Los Angeles; Mr. Frank Sherman, Chicago; Mr. and Mrs. W. S. Porter, Los Angeles; Mr. and Mrs. J. C. Cotton, Pasadena; Mrs. Grace E. Kuhn and Miss June Audrey Kuhn, Los Angeles; Mr. and Mrs. G. B. Morris, Los Angeles; Mr. and Mrs. Arch MacFarlane, Brooklyn, New York; Mrs. E. K. Taylor, Alameda; Mr. and Mrs. J. Donald Young, Berkeley; Mr. and Mrs. A. T. MacDonald, Berkeley; M. J. F. Sartori, Los Angeles; Mr. and Mrs. A. C. Rishel, Los Angeles; Mr. and Mrs. Channing Wells, Southbridge, Mass.; Dr. and Mrs. Thos. Grice, Simi, Calif.; Mr. and Mrs. H. N. McEwen, Mr. and Mrs. E. Quillieret, Paris, France; Mr. Bernard Giannini, Los Angeles; Mr. and Mrs. P. S. Webb, Boulder City; Miss Estelle Carter, Palo Alto; Mrs. Wm. F. Burrows and Miss Louisa Burrows, Lake Forest, Ill.; Mr. and Mrs. J. O. Eaton, Cleveland, Ohio; Miss Anne Eaton, Cleveland.

Mr. and Mrs. John Kenlon, who recently celebrated their golden wedding day, were guests at the Inn during the holidays. Mr. Kenlon was a member of the New York fire department for 44 years and recently retired as chief of the fire department, at the age of 79. Mr. Kenlon attributes the success of their marital happiness to a sense of responsibility and spiritual unity.

Christmas Holidays At Smoke Tree Ranch

Christmas was observed at Smoke Tree Ranch in the best desert fashion. Supplementing conventional Christmas decorations were wreaths of smoke tree, tamarisk, and desert holly in the various ranch buildings. Smoke trees, bearing lights of many colors, brightened the desert night.

Christmas Eve saw a large group of guests and colonists gathered by a roaring fire in the "big room" for carol singing. Later, the order of the evening was serenading, with several groups roaming from cottage to cottage.

On Christmas day, Mr. and Mrs. Alvin V. Skiles of La Jolla were hosts to a merry party which included Mr. and Mrs. Alvin V. Skiles, Jr., Master Alvin V. Skiles, III., Mrs. Helene Skiles, Mrs. H. C. Andress, Miss Sally Andress, Mr. and Mrs. Robert D. Blake, Robert D. Blake, Jr. Featured in the entertainment Christmas day was the singing cowboy, Dusty Adams, and his guitar. The following people were among

the guests at Smoke Tree Ranch during the past week: Mrs. F. J. Chaffee and Joan Chaffee, Beverly Hills; Mrs. Stuart Munroe, New York City; Mr. and Mrs. Robert Welles, the Misses Carlotta and Lucy Welles, Altadena;

Miss Marianne Wentworth, Northampton, Mass.; Mr. and Mrs. Fred Smith Markham, Charles Richard and Marianne Markham, Altadena; Mr. and Mrs. Birk Lefler, Mr. and Mrs. T. P. Kelso, Beverly Hills; Mr. and Mrs. C. R. Bell, Los Angeles; Mr. and Mrs. J. Wilkinson and Sandy Wilkinson, Los Angeles; Mr. and Mrs. L. H. Hibbard, Miss Lorraine Hibbard and Richard Hibbard, Flintridge; Mr. and Mrs. P. O. Ray, Berkeley; Miss Lillian Ruddick, Miss Elizabeth Kenney, Los Angeles.

Don't Forget Our Big New Year's Eve Party



No Advance in Prices

Cocktails 25c

LOWELL MOORE

and His

Swing Band-its

We Feel Like Dancing

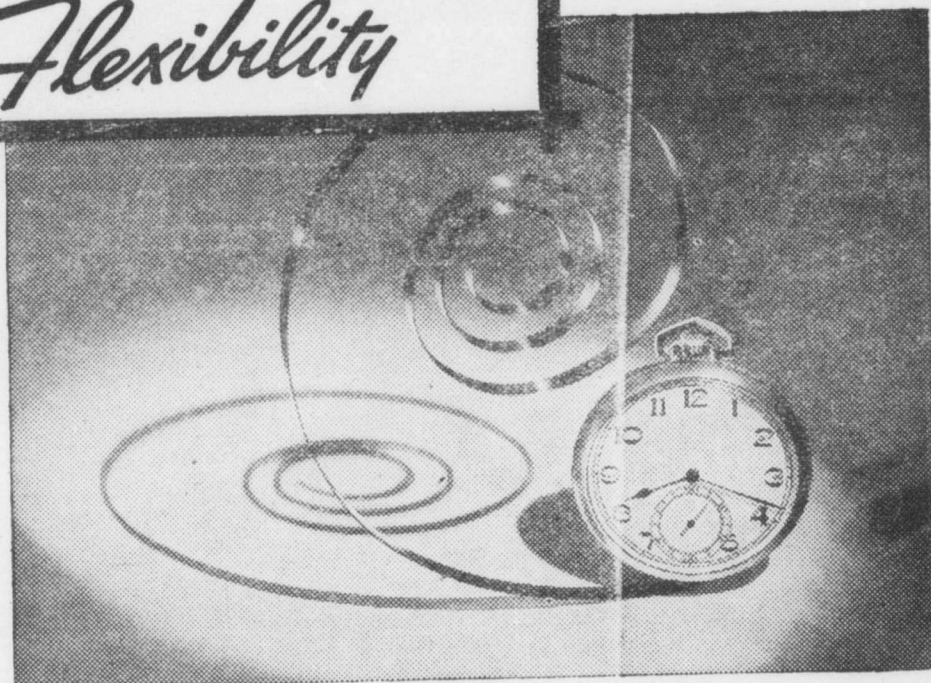
When we think of the glorious New Year in prospect we feel like doing the Big Apple—we're that jubilant about prospects for 1938. And we feel still more like dancing when we think of the grand 1937 year patronage gave us. Because you've been good to us, and because you are our friends, we hope that 1938 is the happiest New Year you've yet encountered.

Lightnin' and Archie will greet you

Three Musketeers

Junction of Highway 99 and Palm Springs Road

MODERNness implies Flexibility



and the superior flexibility of Gas means easier living for you!

What has fuel flexibility to do with more comfortable living? It means faster, easier cooking—better refrigeration—water heating that is dependably quick—healthful warmth in winter. For a really flexible fuel delivers any desired degree of heat automatically and instantly. The fuel that offers greatest flexibility—best service—is natural gas.



In terms of your budget, too, gas is most desirable. No other practical fuel costs so little! And remember, modern gas appliances are in step with the times. They offer new beauty, new cleanliness, new convenience, new economy. See them at your dealer's or your gas company.



SOUTHERN CALIFORNIA GAS COMPANY

Nothing equals NATURAL GAS

Authorized Dealers for Palm Springs

Magic Chef Ranges—Electrolux Gas Refrigerators—Day-and-Night Water Heaters. Terms up to five years through the courtesy of the Southern California Gas Co.

MILLER'S

Next to Thrifty 5c, 10c & 25c Store

Phone 4014



"The Winnah!"

Husky, peppy, rarin'-to-go little 1938 deals a knockout to old 1937, who was a good champion while he lasted. But the new champion looks like an even better bet and the crowd is with him to a man. During his reign as champ. in 1938 he'll see

PALM HIGHLANDS

become the
CHAMPION
RESIDENTIAL DISTRICT
of Palm Springs

ROBERT RANSOM
In The Plaza

ROPER GAS RANGES

Financed on Easy Terms through your gas company or the Bank of America.

Gas Heaters Gas Ironers

DON MANCHESTER
Radio Sales and Service

Authorized Gas Appliance Dealer for Southern California Gas Co.

Next Door to Safeway

Phone 4084

Social Events

Desert Health School Christmas Party

Twenty children and thirty-five parents and guests gathered around our Christmas tree—a gift from friends in Washington—to sing carols, receive gifts and make merry with Santa Claus. One of our guests from the East remarked: "What an unusual party! All of the children and the teachers in shorts and Santa Claus in shorts and white chin-whiskers!"

Following the play, "The Toys Find Christmas," guests and pupils were served refreshments under the main ramada.

And then came the announcement "School is dismissed for the year." Did you ever watch a covey of young quail disappear? Picture flashes of green, red, pink and blue traveling across the grounds to pause in front of the Christmas tree for one last look. And then they were gone. The familiar honk of the family car punctuated the air as the caravan departed. The first Christmas party was a tremendous success.

The popularity and need for a school such as this becomes more evident each day. To take care of the immediate waiting list the institution is obliged to build a fourth dormitory between now and January 3rd.

Robersons Entertain On Christmas Day

Holiday hospitality was at its height on Christmas day when Mr. and Mrs. George Roberson shared their home with their many Palm Springs friends who gathered around the crystal eggnog bowl to receive the "cup that cheers"—as has been the annual custom of the host and hostess for the past several years.

The sunny patio, jovial conversation as friends greeted friends, tables laid out with tasty morsels that tempted, foamy lades of eggnog, and other cups that cheer, truly made this a happy memory for those who enjoyed the hospitality of their gracious host and hostess.

Among those present were: Mr. and Mrs. Carl G. Anderson, Mr. and Mrs. Humphrey Birge, Mr. and Mrs. Harry Hanbury, Mr. and Mrs. Carl Lykken, Mr. and Mrs. Alvah Hicks, Dr. and Mrs. Jack Hill, Dr. and Mrs. James Oliver, Mr. and Mrs. Charles Farrell, Mr. and Mrs. Darise Lloyd, Mr. and Mrs. Robert Ransom, Mr. and Mrs. Al Gardner, Mr. and Mrs. Harry Foster, Mr. and Mrs. Bill Seaton, Mr. and Mrs. W. D. Moore, Mr. and Mrs. Homer King, Mr. and Mrs. John Chaffey, Mr. and Mrs. Ernie Pors, Mr. and Mrs. Harry Moore, Mr. and Mrs. Lester Stephen, Mr. and Mrs. Barney Hinkle, Mr. and Mrs. Dennison, Mr. and Mrs. O. E. Coffman, Mr. and Mrs. James Geggie, Mr. and Mrs. Ted Stein, Mrs. Helen Young, Mrs. Marion Fulford, Mrs. Molly McAdoo, Mrs. Dorothy Farrington, Mrs. Mildred Davidson, Mrs. Judson Harrison, Misses Marjorie Hyde, Nellie Chesler, Marjorie Hopper, Jean Fulford, Cassie Bell, Iona McLean, Dolly Harrison, Lou Billington, Jean Flynn, Commander T. S. Boyd, H. B. Kelly, A. F. Noble, Captain Henderson, Bill Kidston, Tony Burke, Tony Foush, Charles Olsen, Frank Bogert, Bob English, Harold Schilling, Bob Taggart, Mr. and Mrs. George Roberson, Louise Webster, and Ruth Roberson.

Bridge Teas At The Desert Inn

Contract players will be interested to know that a series of bridge teas is being planned by the management of the Desert Inn, to be held each Wednesday afternoon, beginning January 4 at 2 o'clock. The games will be conducted in the form of a tournament, in which players will keep the same partners during the entire afternoon but will change opponents after every fourth hand.

Mrs. Henry T. Johnson, Culbertson expert of Redlands, will act as game captain, and prizes will be awarded the winning couples. For those who wish to make up their own tables without progressing, table prizes will be awarded. Tea will be served during the afternoon and a charge made of one dollar per couple except for luncheon and hotel guests for whom there will be no charge.

Mr. and Mrs. Doro Entertain On Xmas Eve

Mr. and Mrs. Frank A. Doro entertained at dinner Christmas Eve for Mr. and Mrs. Donald Payne and children, Melbourne, Bruce, and Nona, of Riverside and for Mr. and Mrs. R. Bruce Cregar of Palm Canyon.

Mrs. Doro and Mrs. Payne are the daughters of Mr. and Mrs. R. Bruce Cregar. The Christmas Eve family gathering was held at the home of Mr. and Mrs. Frank Doro in the village.

Desert Riders Christmas Party

Desert Riders and their guests, 150 of them, gathered at Jack's Barn Monday evening for their annual Christmas party.

Cowboys served broiled steaks and chicken in true western style.

Everybody came in western costume and then formed in a parade, led by Chief Round-up Boss Colonel and Mrs. Henry Hoagland. First prize for women went to Louise Webster, and men's prize went to Philip Boyd.

Those attending the party were: Col. and Mrs. Henry Hoagland, Dr. and Mrs. Jack C. Hill, Messrs. and Mesdames Alvah Hicks, George Roberson, Philip Boyd, Frank Bennett, H. H. Quackenbush, H. E. Patterson, Arthur Borden, Alger Sheldon, Warren Pinney, Harold Hicks, William V. Moore, Travis Rogers, Carl Anderson, Lester Stoeffen, John R. E. Chaffey, C. H. Hodges, Jr., Burton Harrison, H. A. Dart, Stanley Denjan, George Birge, Allett Cotton, Barney Hinkle, William Schiller, Jr., John Sawyer, C. Wight, Robert Sage, W. Clay and Charles.

Mesdames Humphrey Birge, Frances Gump, Louise Roberson Webster, Thelma Belyea, Judson Todd, Jr., Charles M. Bosworth, Marion Fulford, Jane Baldwin, Juanita Mitchell, H. Y. Barnes.

The Misses Dolly Harrison, Helen Lindsay, Valerie Foote, Phyllis Sawyer, Lola Hotelling, Barbara Burgess, Dorothy Porter Moore, Betty Barry, B. Sheppard, Margaret Wallace, Jean Fulford, Louise Rearden, Patricia Percival, Annabelle Perkins, Kit Perkins, Margie Greb, Jane Hendrick, Frances Lane, Mary Ansell, Ann Lillard.

Messrs. Ben Batsch, Ralph E. Hall, Dick Birge, Anthony Burke, Harry Batchelor, Chuck Abbott, Frank Bogert, Martin Barry, J. Hamilton, Guy Chaplin, Dan B. Thompson, Bill Bond, Paul Barthel, Myron Williamson, J. Parsons, Johnny Lamb, William Mason, Thomas McFee, H. O. Benny, Bob Calcott, Clarence H. Bosworth, Bob Sawyer, Warren B. Pinney, Jr., Geoffrey Bill, Freddie Katenkamp and Dr. Henry T. Mudd.

4 Entertainers At Royal Palms New Year's Eve

Unique musical moments will highlight Jack Moore's Royal Palms Cocktail Lounge starting Friday night as Weymer and Adair, notable songsters, open for a limited engagement.

Proving the outstanding attraction of many a stage show and musical revue, Weymer and Adair bring to Jack Moore's a large repertoire consisting of the latest songs and hit numbers.

Adair has won vast acclaim for his double singing trick voice and with Weymer promises to highlight the night life of Palm Springs, according to the management.

Both performers have just returned from an extended tour of the country and assignments in pictures and come direct to Jack Moore's through the Music Corporation of America.

Supplementing this added attraction, lovely Thelma Royce and Russ Cantor, "the little man with the big voice," who have made such a hit with the villagers while at the Royal Palms Cocktail Lounge on an extended engagement, will still be there New Year's Eve to add to the entertainment and amusement.

Among the motion picture stars seen at Claridge's Grill recently were Laura LaPlante and her husband, Irving Asher; Mischa and Norma Auer, Phil Regan, Humphrey Bogart, Mayo Methot, Mary and Bill Gargan, Jimmy McHugh, Irving Mills, Connie and Natalie Talmadge, and Georgie Stone.

Mrs. Frederick Schneider and son, Q. David Griffin, of Palo Alto, have been visiting in Palm Springs for several days.

Mrs. Melville Findlay of La Canada is spending a few days in the village and will remain over New Years.

Public Library Notes

A book of short stories, "Kneel to the Rising Sun," by Erskine Caldwell, was given to the library last week. By the author of Tobacco Road, it also deals with the 'poor whites' of the South. "Tobacco Road" in the original story form is available at the library too.

During the holiday week there have been more than the usual number of boys and girls in looking for "something good to read." And the library has not had enough to offer them. Donations of books for young people are always most welcome.

Senator Phillips Tells About Russia

At the fourth annual convention of the Associated Farmers of California, held at San Jose on December 26, Senator John Phillips of this district was one of the speakers on the program. Mr. Phillips said, in part:

"I come back after a three or four months' absence in Europe and many times during that period I was completely out of touch with world conditions. Three and one-half weeks in Russia means that you know nothing of what is going on within Russia for three and one-half weeks. There is no free speech, no free press, no free exchange of information, and it is a nation over which has hung for many years a pall of fear."

"I come back to find a situation in America which has changed even in the three months in which I have been abroad. The last thing that Sam Hume said to you was to beware of American Communism and American Fascist. I would like to drive that home to you, because that is the situation. We have here in California our own crops and our own racketeers, and we grow them bigger and better than anywhere else, just as we do everything."

Senator Phillips commended Colonel Garrison on his coining of the slogan "Freedom of the highways is as sacred to the farmer as freedom of speech."

"You have in your hands as farmers the two most powerful weapons that people can have—the power to buy and the power to sell, and the proper use of these two weapons in a critical situation may be deciding factors."

"Now you ask me about labor conditions in this paradise. I have just returned from (Russia). You cannot compare conditions unless you are familiar with the people and their historical, racial and religious background."

"I said to you two years ago that France was approaching a crisis. In the meantime the eruption has come in Spain and France will perhaps pull through without the revolution which was expected. They see a revolution on their doorstep, and it doesn't look so hot as it did when it was offered to them by some pretty good salesmen. Secondly, the executions in Russia on the other side don't look so good, either."

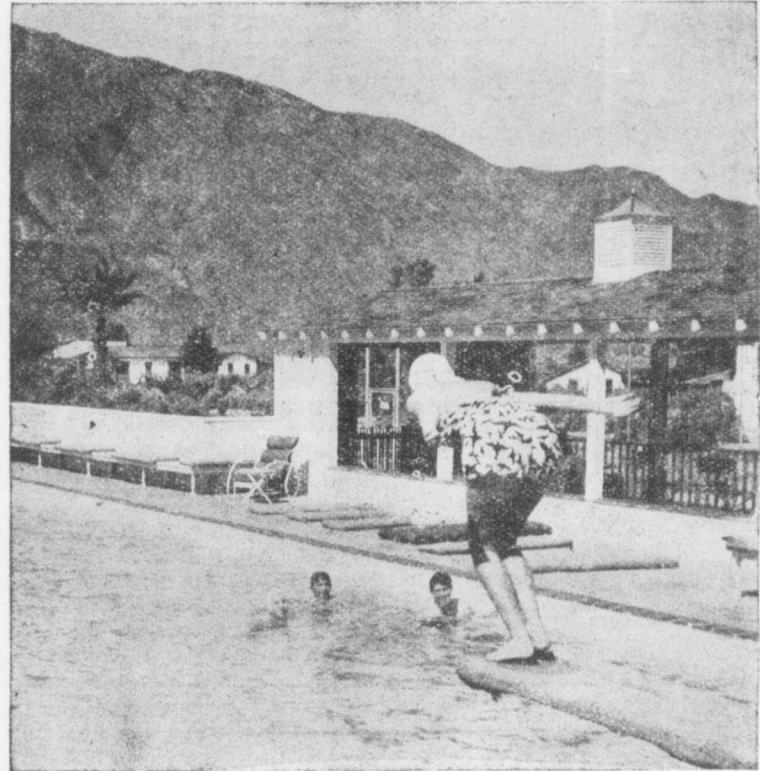
"Germany has improved in two years. They have their dictatorship, which means the lack of freedom of speech and the unrest which comes in every government which has a dictatorship. The people, however, are really better off than they were two years ago. The industrial improvement has been due to the manufacture of munitions. Of course, there must come an end to that, and when that end comes there will be a crisis. The German working man today would be simply delighted to live on American welfare. He has, at least, been brought back from the situation immediately following the war and the terrible tragedy of the Treaty of Versailles."

"In Russia I do want you to understand the situation. Russia is the most tremendous country in the world. It has a background of some 1500 years of development, and it is trying its hardest to copy other countries, like the United States."

"Regarding agriculture, they had antiquated instruments and planted only about three main crops which they knew would come up. Now they have taken these little farms and formed them into immense collective farms, running as high as 50,000 acres or more, and some smaller farms of 14,000 acres or so. Now they plant wheat. They have marvelous black soil in the Ukraine in which you can plant anything and it will grow. They have even imported Americans to show them how to use the farming implements and show them new methods."

"In the same way, is agriculture worse off? I say yes, it is. They don't know anything about marketing."

"This summer I was permitted to go into Russia. The minister from Riverside who wanted to go in was refused. A father and daughter and son coming in from the Siberian side wished to go through. The father and daughter were admitted—the son was refused. Everything is the result of this peculiar combination of superstition, historical background, national background, and



FOR THE ENJOYMENT OF RANCH
GUESTS AND HOME OWNERS
IN SMOKE TREE COLONY

◆
SMOKE TREE RANCH
Palm Springs, California

Get Set For Your "Holiday Hi-De-Ho" at Bil-Al's

NEW!
FEATURED NIGHTLY
The Carvell's
... King and Queen of Rhythm at the
NEW HAMMOND ELECTRIC
Swing Organ

• New Year's Eve gets off in grand style at Bil-Al's! At this grandest of Village spots you'll find everything you desire to make this New Year's your grandest, gayest celebration.

• DANCE... TO THE TANTALIZING TUNES OF
WALLY WEATHERLY
AND HIS SIX COUNTS OF RHYTHM
• A new high in dance music—just part of the perfect evening in store for you.

| | | |
|---|---|---|
| "PEANUTS" SHELTON The Oklahoma Tumbleweed | MARION LAING HULA DANCER Direct from Honolulu | JACK CRAVIN Singing Grand Songs |
|---|---|---|

SOUVENIRS!
NOISE MAKERS!

• All the trimmings that go to make New Year's Eve celebration a joyous occasion. Fun and frolic—plenty of favors to help you.

Admission

\$1 Per Person

COCKTAILS
HIGHBALLS

35c

Come Early!
OPEN 6 P. M.

Stay Late!

• Open early to accommodate Villagers. Bil-Al's will be a gay place for hours. Come early—stay late, and go home when the Desert Sun is shining.

BIL-AL'S

HAWAIIAN VILLAGE

Palm Canyon Drive and Indio Road

Phone 3610

Beryl Mercer Injured in Auto Wreck

Miss Beryl Mercer, proprietor of the Palm Springs Employment Agency, narrowly escaped death last Friday morning when her car crashed into the rear end of a truck on Highway 99 west of Indio. The car was so tightly jammed beneath the truck that another truck had to be used to pull it out before Miss Mercer could be taken from the car.

Miss Mercer was rushed to the Indio hospital where she was attended by Dr. Russell M. Gray of Palm Springs. She was in a critical condition until the latter part of this week, and yesterday Dr. Gray reported that she will recover fully.

She suffered a severe concussion of the brain, her tongue was almost cut in two, and she received numerous cuts and bruises.

Miss Mercer has been in business here several years, doing public stenographic and secretarial work. Early this season she established the employment bureau in the Carnell building.

The Desert Sun

of Palm Springs, California
Johnson & Barkow, Publishers
Harvey Johnson and Carl Barkow
Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.
Published Every Friday of the Year
Subscription Rate: \$2.50 Per Year, 5c Per Copy
Hannahs Building, Palm Canyon Drive
Telephone 3594

UNEMPLOYMENT CENSUS

Commenting on the national unemployment census, the Calexico Chronicle says:

"This unemployment census, about which many of us have already forgotten, is certainly being done in a thorough manner and if it isn't productive of a great deal of useful information lacking up to now it won't be the fault of those who carried it out. The information will be there—what use is made of it remains to be seen.

One phase of the census with which we were not familiar is the accuracy test that has been applied to the voluntary census. Here is what was done:

"Of the 92,000 postal routes in United States, 1864 were selected for enumerative house to house canvasses. The postoffice department divided the 92,000 routes into groups of 50, each group equally representative as to territorial and population coverage. Vice-President Garner drew number 42 out of a hat containing 50 numbers—thus the 42nd route out of every 50 was designated for test.

"Trained employes of the postoffice department devoted four days to calling at all abodes on these routes, reaching a total of approximately two million people. There was no element of chance to this canvass, it was made from house to house and no one was omitted.

"A comparative analysis is now being made of results from the voluntary enrollment on these same routes. Results of these two types of census, compared, will show almost exactly how complete and accurate was the voluntary census. The figures for both, compared, will be made public early in January, it has been promised. We are awaiting the result with great interest.

"Comparison of the two types of census will be published before the result of the complete voluntary census, so that the ratio of variation between the enumerative and voluntary enrollment.

"A day or so later a second news release will include the total number of unemployed and the total number of partly unemployed in United States. The totals will be divided according to sex. This report will also show the total of those employed on work relief projects and by other emergency agencies. These persons, for purposes of the unemployment census, are listed as unemployed.

"Geographical location of unemployment, ages of the unemployed and the work qualifications of the unemployed will be handled in subsequent releases. A preliminary report, for which it will be impossible to tabulate all this information, is to be made available at the opening of the next session of congress in January.

"John D. Biggers, the man who took over the census job without pay, has this to say: 'The completeness with which the cards were filled out and the evident thoroughness of the work of the postoffice department in this unusual enterprise indicate that the nation as a whole recognized the importance of the undertaking and appraised the potentialities of the information to be developed. We are confident that the results will constitute an important contribution to the basic facts necessary in the development of a long-range plan of reemployment.'"

CALIFORNIA CROPS

California is a prolific producer of fruit and nut crops.

California's orchardists received some \$205,255,000 for their fruit and nuts this year, the state department of agriculture estimated at Sacramento. This is the highest income for the orchardists since 1929.

Combined tonnage of all fruits and nuts was calculated at 6,145,500 tons. This was one-third greater than in 1936.

Value of the crops per ton averaged \$33.40 down 15 per cent from 1936, when the fruits and nuts were worth \$39.35 on the average.

CONGRESS AT WORK

The extra session of congress was a boomerang. Here's what the perspiring solons accomplished, besides eating regularly:

(1). A \$225,000 appropriation to pay congressmen for travel to and from Washington at 20 cents a mile; (2). A \$12,784 appropriation for the salaries of 68 pages who ran errands for the congressmen; (3). A resolution to lend portraits of George Washington and Thomas Jefferson for exhibition at an art gallery.



Flashlight of a recent dinner party. Victor Claridge of Claridge's Grill (standing) must have told a good one because it tickled Frank Morgan. At Morgan's left is Mrs. Morgan, and at his right is Leila Hyams. These and other movie folk can be seen most any time at Claridge's Grill.

Vic is a busy man catering to cocktail parties at homes of Palm Springs socialites. Recent parties are those of Dr. and Mrs. Moore, Jack Kann, Mr. and Mrs. Philip Boyd, the Archie Wilsons, and the Henry Weinbergers. Chef Gilbert of Claridge's is an artist at decorating cold buffets.

Adam and Mae

(By Tom Hughes)

Listeners throughout the nation are indignant over Mae West's radio detour through the Garden of Eden. They are saying she made a mess of her portrayal of Eve, and in general profaned the sacred grove. It is reported that NBC, ever alert to popular criticism, has barred from its broadcasts not only Mae herself but also her very name.

In speaking of la belle West we are bound to give her one credit. She is honest. She never sails under false colors. Her appeal is definite and particular, and is recognized by every person in the country who is 16 and normally bright. So the casting director should have foreseen that when he put her in the Garden she might become the veritable bull in the China shop. And it turned out just so. She smashed the traditional model for our mothers and wives and sweethearts, and in its place gave us—Mae West. We can't help wondering why somebody didn't get the low-down on these things at the rehearsal.

Yet to denounce her for making folks laugh in her portrayal is not quite convincing. Some years ago a certain beloved author wrote a skit on Adam and Eve in the Garden before the Fall. Millions of readers chuckled over it, the more unwary laughing outright. But nobody snickered and nudged his neighbor. Get the difference? It's the difference between a Mark Twain and a Mae West, which in this case amounts to all the difference in the world.

The moral here seems to be an eternal one. There is a brook, never-failing, that flows through every garden where a man and a woman live together. Mark Twain could dip into the brook and give us a sweet sparkling drink. Then along comes another entertainer, and out of the same brook she offers us a cup that is dark and rily.

BRANCH OFFICE IN BANNING TO ISSUE LICENSE PLATES

Official opening of the Banning branch of the State Department of Motor Vehicles for 1938 license renewal period is scheduled for January 3 in the Banning city hall. Palm Springs residents are expected to secure their license plates at the Banning office.

The office will then remain open daily, except Sunday, from 9 o'clock in the morning to 5 o'clock in the afternoon until the close of the official registration period, February 4.

This arrangement proves very successful. The branch office was established last year and served hundreds of automobile operators in the territory including San Geronimo Pass, Palm Springs and the desert.

Mrs. W. M. Garretson arrived here yesterday from her home in Dubois, Idaho, to spend three weeks with her cousin, Mrs. Ruby S. Edwards, at the Edwards home, La Fuente. She will tour Southern California for a week following her Palm Springs visit, before returning to Idaho. Mrs. Garretson and her cousin, Mrs. Edwards, were children together in Spokane, Wash., and have seen each other only once during the past 20 years.

ADVERTISE in The Desert Sun for BEST RESULTS.

Desert Riders Hold Novel Breakfast Ride Wednesday

The Desert Riders this Wednesday enjoyed a "Charles Dickens Christmas Ride," this unusual breakfast ride being to the old rodeo grounds beneath Tachevah Falls. The happy group of Desert Riders and their friends and relatives rode to the old rodeo grounds through the early morning air in stage coaches, tallyhos, buggies, and rigs of various kinds in place of attending on horseback as is the usual order of the day.

The Riders left the various stables of the village at 7:45 a. m. and upon arriving at the chosen spot were served with a delicious breakfast prepared by Jack Boyer, assisted by Dusty Adams, Jim Donaldson, Buster from the Ozarks, and Joe Silvers.

Coachmen and outriders included such well known round-uppers as: Travis Rogers Mr. Pickwick
Jim Deaver Sam Weller
Mark Cantrell Alfred Jingle
Johnny Vance Nicholas Nickleby
Les Vance Job Trotter
Ash McDonald Mr. Tupman
Ernie McDonald Wardle
Frank Bogert Martin Chuzzlewit
Chuck Abbott Sergeant Buzfuz
Johnny Gardner Peggotty
Shorty Johnstone Tiny Tim
Pat Frahm Dombey
Lee Sage Bill Sikes
Tex Miller Scrooge
Beth Chase Sary Gump
Little Bear Mrs. Murdstone
Mary White Little Dorritt
Arol McKinney Paulsen Nancy

Public Stenographer — Helen McEwen, Desert Sun Office. Phone 3594. Pay telephone bills before the 25th and receive discount.



New Year's Greetings To All Our Palm Springs Friends

from

The representatives of the properties in the "old Palm Springs."

AUSTIN G. McMANUS
CALVIN GOODLOE
N. Palm Canyon Dr.

EDWARD J. McMANUS
ALLAN THOMPSON
S. Palm Canyon Dr.

We welcome your visit to this sheltered neighborhood, a few short blocks from the village center, where attractive new developments are now being completed. The new Palm Springs Tennis Club, the Barker Brothers Demonstration Home, and the Pershing, Romer, and Soles outstanding new homes are all located in the romantic "old Palm Springs."



AUSTIN G. McMANUS

Owner and Developer



Dear Friend:

You are probably a subscriber to The Desert Sun now. If you are, why not order it for a friend? If not, order your subscription Today.

The Desert Sun,
Palm Springs, Calif.

Enclosed find \$1.25 for which please mail The Desert Sun for six months (Jan. 1, 1938, to July 1, 1938) and thereafter until ordered discontinued, to the following address:

Name

P. O. Box No. or Street No.

City and State

THE DESERT SUN WILL FOLLOW YOU WHEREVER YOU GO. Just send us your summer address when you leave Palm Springs. During 1938 many important events will transpire in the village. Keep informed concerning them while here, and after leaving for the summer. GET YOUR DESERT SUN BY MAIL SO THAT YOU WON'T MISS AN ISSUE.

The Desert Sun—\$2.50 per year, \$1.25 for 6 months, 25c per month.
Published every Friday of the year.



ON THE GOLF COURSE

Play at the Desert Golf Club was increased to the extent that a starter will soon be at the first tee to regulate the play. Starting time will be necessary after the first of the year. Word comes from John Kline, manager, that the play is way ahead of anytime since the course was opened. A ruling to the effect that all players must have caddies went into effect today. This helps to speed the play at the course.

Coming events for the winter season will include a series of putting contests every Sunday morning at 10:30. The first event will be arranged by the Desert Inn. This event will be a nine hole qualifying round and then match play will follow. A small entry fee will be charged. Rules qualifying round 9 holes in pairs. Four lowest men's scores, and four lowest women's scores qualify for semi-finals. Play off 9 holes match play. Prizes for winners and runners up.

While on the subject of putting matches, there are more real battles daily between Thos. O'Donnell, L. S. DeGraff, H. H. Wright, for the usual dime a hole. And furthermore, after each hole the dimes have to be paid, no carry overs. Report comes that Mr. DeGraff has a little edge on the boys, because he has been practicing all summer on a course in his own back yard, at his Buffalo home.

This week Warren Pinney of El Mirador, who hasn't played for 2 years was invited to putt—Result, Pinney took the dimes.

By the way less we forget, Mr. DeGraff was running-up in last year's putting championship at this Desert course.

The first of a series of putting contests will be held Sunday morning at 10:30 with entrance fees of 25c. Prizes for the winners will be purchased with the entrance fees.

Plans for the men's Palm Springs invitation were well under way and will be held the latter part of February. Milton Hicks, one of the committee, is now working to get a date and rates at the hotels so a poster can be put out to all clubs in Southern California. As usual, there will be the Senior event, classes which will include golfers from 50 to 55, 56 to 60, 61 to 65, and 66 years and over. This event is very popular and draws seniors from all over the states. Then the champion proper will follow, 18 holes on Saturday and the final 18 holes on Sunday. This of course is a medal play event. There will be around 50 prizes.

We noticed: J. E. French, J. W. McAllister, Bud French and Geo. Howard, pro, in a foursome match and not playing for fun—Mr. Tucker, H. E. Crawford, H. W. Dorsett, and C. Kumpe in another—C. H. Clarke, of Seattle playing his usual early morning round with the pro. His tops for the past week is 38—H. Powell, from Australia with a new set of clubs and hitting the ball very well—Mr. and Mrs. J. C. Earle of Hollywood play in a foursome with Mr. and Mrs. Q. E. Fagen every morning—Others seen daily enjoying a round are Mr. and Mrs. Phil Boyd, of Deep Well, Mr. and Mrs. Hodges, of Detroit, Mr. Baird, Oakland, Calif., Mr. Dewey, Detroit, Mr. and Mrs. E. V. Switzer, of Vermont, Fr. Lehane and William Kidson, of Chicago.

Holiday Reflections

Christmas is over and goodwill is still being broadcasted, but there is a little static in it since December 25. Some fellows about town became so good-willish and jovial on Christmas that they felt like giving presents to Santa Claus, but they couldn't find Old Nick's sock.

The reporter saw one man enter a liquor store and extend a hearty "Merry Christmas" to a man-size paper reproduction of a man there. The paper-made man said not a word.

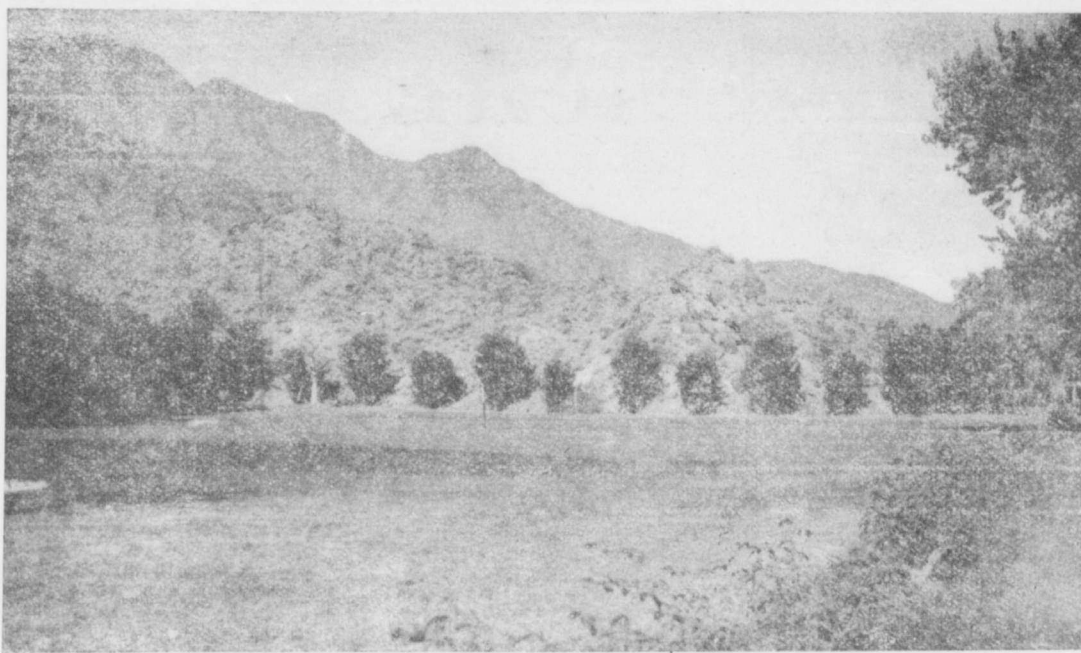
The dogs and cats about town are still thriving on turkey bones and are wondering where all the meat went to, or if turkeys are made exclusively of bones.

It was a Merry Christmas for one reason because there were no tax collectors or inspectors around.

Santa Claus kept his appointment in fine shape. He should be given a place in the Hall of Fame or mentioned in the Congressional Record.

"Merry Christmas" said one man, who was feeling rather too good, to a lamppost. He thought it was a WPA worker.

Public Stenographer — Helen McEwen, Desert Sun Office, Phone 3594.



Picture of the Desert Golf Course Taken This Week by Philip Kasper.



Cheerio

A CHEERFUL
LITTLE
EARFUL

(By Philip Kasper)

Cheerio wishes:
A Happy New Year, to one and all
That measure of good upon you fall,
And may the year of Thirty Eight
Bring you joys, both early and late.
Resolutions, are you going to make?
The less there are the less to break,
And tho you may save on liquor and smoke
Doubtless, you'll end up the same,
Just broke.

Only Ones Of Their Kind

The Meanest Man: who drains the last drop from the flask that is being passed around just before it gets to you.

That Chivalrous Man: who is considerate of every woman, who is beautiful and isn't married to him. That Schotchman: who eats salted peanuts on the way to your house for a little drink.

Palm Springs: A place where you can move into a house and not smell the nationality of the last tenant.

That Hypocrite: who attends a burlesque show to listen to the music and raises Cain because he forgot his opera glasses.

That Equestrian: so bowlegged that when he mounts his horse he finds both feet in the same stirrup.

That crosseyed gal whose left eye sheds tears down her right cheek.



UNCLE
ADOLF'S
FILOSOFY

It makes no difference vich ve turn, our pack is always behind.

No matter how fast your clock runs, it always vinds up in der same place. Many a drue vord iss spoken drue false teeth.

Der heaviest drinkin' iss done in der temperate zone.

Dis vorld iss full of bugs, und der greatest off dese iss der humbug. How can you tell der humbugs from der odder bugs? Ve know ven a fish has kittens, it's a humbug—unless it's a catfish.

Life iss a hard poiled egg, und you can't beat id.

Dere's too much graft in der vorld. Der Hardyvulturist, look at him vonce. He plants a vatermelon here, a pun-kin dere, a vatermelon here—und vot shall pe der harvest? Punk vatermelons. Plant a hill of vatermelons, und a young couple sit on der hill und spoon, und vot comes up? Mush-melons. Und dey say you can't elope.

An Ode To the Reckless Driver

Every driver is equipped with one, but some seldom use that important gadget, the noodle. True many accidents are unavoidable, but others result from an empty head and a heavy foot.

The loose nut behind the wheel, who chills

Our very bones; with insane speed he thrills,

Whether he passes us on curves or hills,

He holds life cheap, 'cause he maims and kills.

Even tho gas and spirits do not mix, he'll ride

Befogged, with badly hung brain, he tries to guide

Lubricated inwardly, he slides from

Plane Crash Fatal To Young Aviator

Claude W. Dallas of Fellows, Cal., died at the Banning Hospital Christmas morning from injuries received in a plane crash near Whitewater, shortly after noon last Friday.

Dallas was accompanied on the airplane trip by Monty Allen of Exeter, Cal. Allen was badly injured and was taken to the county hospital where it is said he will recover.

Wiefels & Son took the remains of Dallas to Fellows on Tuesday and burial will take place there. Dallas was only 22 years of age. He was unmarried.

The plane was bucking a strong wind as it headed west over the San Geronimo Pass. It evidently got out of control and suddenly crashed to earth.

Transatlantic air progress for 1937 registers six Pan American Airways crossings (three round trips); ten for British Imperial Airways and eleven for Germany.

He who seeks the Caverns of Forgetfulness will find. Memory there awake and waiting for him.

side to side.
Fortunate we are, if from hospital and death, we hide.

Even tho, such, crashed into a speeding train,

Doubtless in his scattered parts there'd be a brain.

Sentenced by jury, the rest of their lives, to drive

In a Model T, if they happen to survive.

Is Heaven the end for which they earnestly strive?

Perchance, to shovel coal, into eternity they dive.



Lions Club Notes

In the absence of Lion President, Joe Schobe, Al Gardiner presided over the regular weekly luncheon meeting of the Palm Springs Lions Club at Carl's Restaurant at noon on Thursday. Ernie Fors was chairman-of-the-day, and he called upon Lloyd Simon to introduce the speaker, the Honorable Arthur L. Mundo, Judge from San Diego County.

Guests at yesterday's meeting included Jack Simon and Charles Lang, son and son-in-law respectively of Lion Lloyd Simon. Charles Lang is visiting in the village from his home in San Francisco. The Honorable Leon Yankwich, federal court judge, from Los Angeles was also a guest at the meeting.

Judge Mundo spoke concerning the Constitution of the United States. He pointed out a very interesting fact: that although the United States of America is the youngest nation in the world, still it has the oldest government in the world today. While other nations have changed governments, the United States has continued to flourish under our Constitution.

He pointed out that our Constitution has served us well. It has been tested and tried and has stood up well under the tests. He pointed out how few times it has been necessary to amend the Constitution, only 21 times in a century and a half, so well has it adapted itself to changing conditions.

ADVERTISE in The Desert Sun for best results.

Nearly Sufficient Signers On Incorporation Petition

Members of the committee who are circulating the incorporation petition believe their work can be completed within a week. They have been obtaining most of the signatures during the past few weeks by making a house-to-house canvass, and only a few signatures have been obtained while they were stationed in front of the postoffice. The committee consists of Ludie Britsch, John Sprague, Jr., and Dave Bixby.

When a sufficient number of signatures have been secured, the petition will be filed with the county board of supervisors, who will conduct a public hearing and will set the date for the incorporation election, which probably cannot be held until April.

Try a Desert Sun WANT AD.

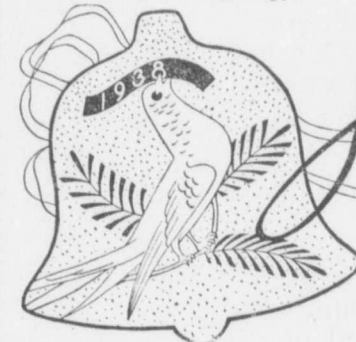
Dave Bixby Draws Interesting Sketch

The interesting sketch used on the first page of the new Palm Springs directory was made by Dave Bixby, local commercial artist. Mr. Bixby is very active in community work, being one of the committee of three who have spent many hours circulating the incorporation petition.



Everything in
Real Estate
RAYMOND CREE
Est. 1921
- Associates -
Anthony Burke
Katherine Pollak
John Cameron
Opp. Desert Inn
Phone 5174

Wishing You



Happy New Year

The Desert Furniture Co., Inc.

MR. and MRS. EDWARD WASKOW
MRS. FRED A. DAVIS • MRS. S. ISABEL LANE
North Palm Canyon Drive, Next to Reid Hospital
Phone 7979



New Year's Best Wishes

PALM SPRINGS BOWLING ACADEMY

Phone 4480



A new calendar graces the wall, and 1938 comes into being. What the future holds, no one can know—but we hope that the coming year unfolds to you happiness and prosperity such as you've always desired. Whatever we can do to make 1938 more pleasant, we resolve to do. If wishes come true, you'll have a truly Happy New Year.

Schilling Motor Sales

SALES SERVICE
North Palm Canyon Drive
at Alejo Road
TELEPHONE 4194



Yours will be a Happier New Year if you see the New Year in at the China Seas. Here you'll find grand entertainment—a congenial crowd, fine food and drinks—and our prices are held at their same reasonable, every-day level for the celebration.

FUN • FRIVOLITY • FROLIC

Grand Entertainment

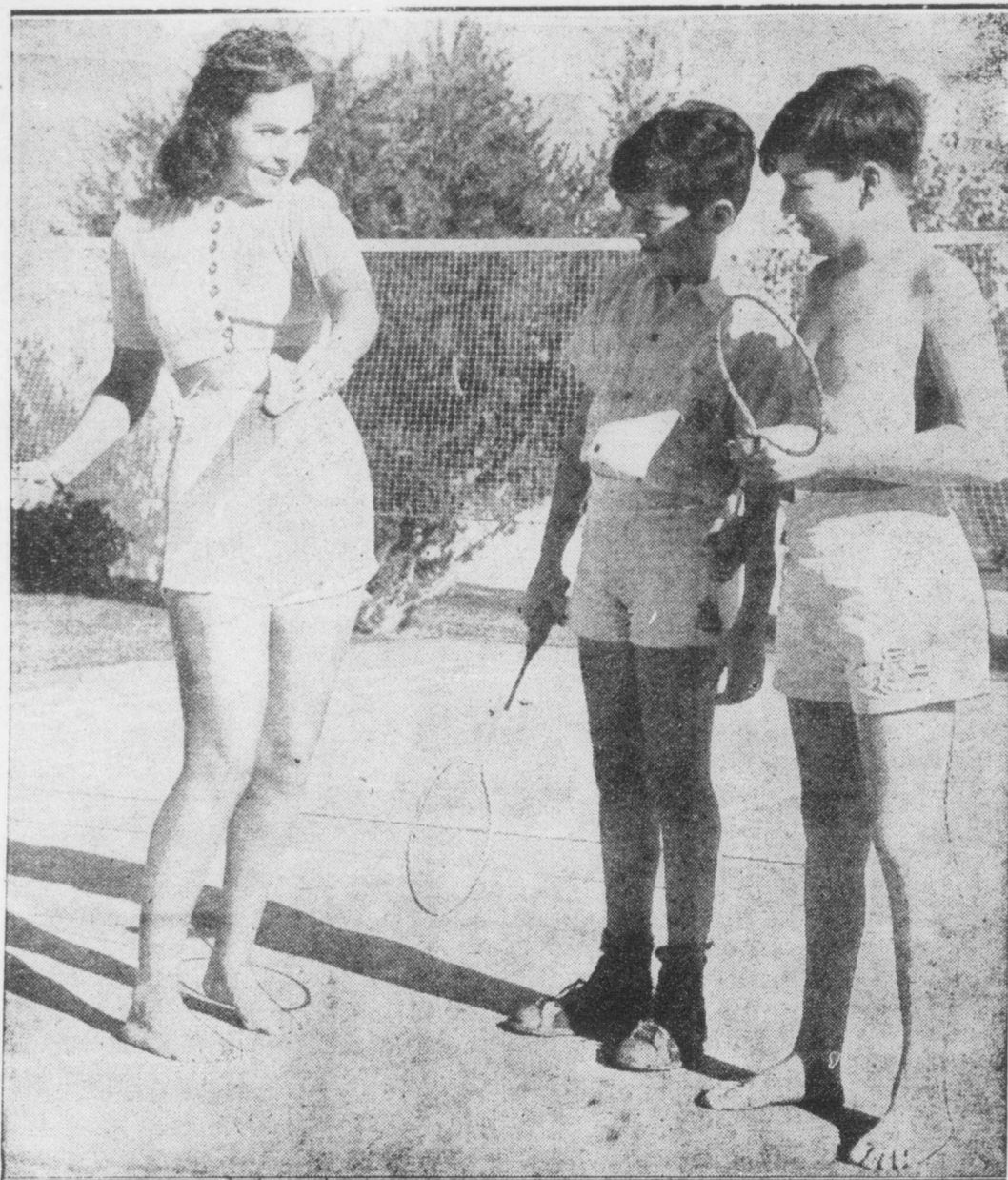
Laugh away your cares—cheer for new plans and new days! It's made easy at the China Seas—to the tune of the grandest entertainment in the Village

Enjoy A Real Chinese Dinner

Come early—enjoy a delicious dinner prepared by Woo Kim, our expert Chinese chef.

China
PALM CANYON
DRIVE
PHONE 7300
Near El Mirador Garage
Seas

Film Comedian's Sons at Play in Palm Springs



Mrs. Charles Chaplin (Paulette Goddard) and the Chaplin boys, Charles, Jr., and Sidney, in a game of badminton at the El Mirador courts. Miss Goddard and the two boys come to Palm Springs nearly every week-end and while here enjoy horseback riding, tennis and badminton. Miss Goddard, famous screen star, is the boys' instructor.—Frank Bogert Photo.

Sun Strokes

(By The Desert Commentator)

Tooting horns, clinking glasses, rousing cheers and clapping hands will send 1937 into discard and welcome 1938. It is all according to the generally accepted ritual of much noise, much hilarity, much celebration. We like to get rid of something old and try on something new.

But years are just a convenient method of attempting to measure an eternity that is time-less. The years are chopped, still as a matter of convenience into months, weeks, days, hours, minutes, seconds. Even years aren't convenient for Palm Springs. Most of us have split our twelve months into seasons. Actually, in the infinitude of time there is only development and decay—or, change.

Growth and change are easily identified in the story of Palm Springs. Nineteen thirty-eight marks the 85th anniversary of the village's birth into written history. In 1853 a Lieutenant Williamson, conducting a government survey party, came through San Geronimo Pass. His report refers to the hot spring and he notes the fact that it was a favorite camping ground for the Indians. How far their unwritten history goes back is only an archeological conjecture.

In 1873 Palm Springs, now a 20-year-old baby, was given a name—"Agua Caliente," and became one of the regular stops on the stage-line to Blythe. Dubiously referred to as a relic of the stage depot is the Cree real estate office across from the Desert Inn.

To place the title "first settler" is difficult, for at this time the town was only a sandbox without the society. Best information points to a certain Jack Summers. Two other claimants there are—Vandevanter and Van Slyke. Most romantic of the three is Vandevanter who, it is said, left his general store with a friend in charge for several days and never returned. Not knowing what to do about it, the friend had no alternative but to stay on and run it.

Real growth and change came to Palm Springs when J. G. McCallum and Dr. Welwood Murray arrived. By 1885 they had purchased property and planted many fruit and shade trees. The Indians had been moved out to the supposedly worthless land on section 14, the town given its present name and the way paved for future development.

But the village's success story begins with the founding of the Desert Inn by Mrs. Nellie N. Coffman. Back to this event can be traced the increasing influx of visitors to the desert. ("Happy New Year" to this woman who gave her own strength, courage and spirit to the village.)

More recent history is too well known to comment upon. Everybody

has learned that in the 1920's the phenomenal growth started, the rapid changes began. And now, pausing on the brink of a new year, we look back to find that we are merely at an indefinite point in continual development.

We can work and hope for many things during the next months. We can seriously endeavor to eliminate our traffic accidents. We can begin to wonder "after incorporation, what?" We can switch our wails from the gas tank to the telephone poles and try to work out a way to bury them and the wires which hide the desert view.

We can take a little time from making money and use it to good advantage making a beautiful village. We might try to eliminate "high-life" from the art of living on the desert. After all, there are other attractions, you know. There are innumerable things we can do, or try to do, to make Palm Springs not only a popular village but also one with outstanding character and unusual charm.

Let's not make resolutions about these things. Let's make ideals of them, for ideals are so important to real progress and achievement.

El Paseo Theatre To Open Saturday January 15

The \$10,000 improvement of the El Paseo Theatre is nearly completed, and the enlarged theatre will open Saturday evening, January 15, according to Manager Earle Strebe. He will present an extra special bill for the opening night.

Major features of the improvement program are an addition which doubles the theatre's size and an entirely new and distinctly attractive interior arrangement and decoration. Contractor William Marte and his associate, H. L. Hansen, handled the building and remodeling program.

Sinking of Panay To Be Shown At Theatre

The sinking of the United States warship, Panay, will be shown on the silver screen at the Palm Springs Theatre on Wednesday and Thursday, January 5th and 6th.

These scenes are a Universal News release and were filmed by a Universal News Reel Cameraman who was aboard the ill fated Panay. This cameraman, Norman Alley by name, was shot three times during the Panay incident, and he was forced to abandon his camera as the boat sank. He did manage, however, to extract the film from the machine and save it, and these are the pictures that you will see at the Palm Springs Theatre next Wednesday and Thursday.

Bowling League Score

A new bowling league, consisting only of 5-man teams having an average of 750, will be formed here shortly after the first of the year. During the recent matches the members of the local bowling teams became so proficient, that it is believed most of them will be able to compete in the new league.

The El Paseo and Smoke Tree teams will have a grudge match at the Palm Springs Bowling Academy next Tuesday evening. The Smoke Tree team won the championship of the commercial league here recently, but a week ago last Tuesday night the El Paseo team, which took second place in the league, defeated the champs. Tuesday night the two teams will decide which is the best.

Other teams in the league were: Desert Grill, Nevada-California, Bank of America and Safeway finishing in the order named.

In a match with a team from March Field last week, the Palm Springs team was defeated, two games out of three. Bowling for Palm Springs were Jerry Sanborn, Clarence Bosworth, Milt Hicks, Bill Seaton and Ludie Britsch.

Pass Service Club Sponsors Contest in High School

The Kiwanis Club this season sponsored an essay contest for the students of the Banning Union High School.

The subject of the essays was "Business Ethics and Advertising." Winners were Betty Jordan, first prize of \$10; Marjorie Boehl, second prize of \$5, and third prize went to Wilbur Richardson of Palm Springs.

So outstanding were the articles submitted that the judges after selecting the first and second place winners, chose a third and made up a cash prize for third place contestant.

Robert Berlin, chairman of the Kiwanis committee, and Guy Woodworth, presented the wards before the class at the High school on Thursday morning of last week.

Pay telephone bills before the 25th and receive discount. tf

ACREAGE

● 5 to 20 Acre Tracts

... Only ten minutes ride from the heart of Palm Springs. Adjoins some of the most exclusive desert country estates. Wonderfully situated for desert ranch homes. Sheltered from winds with magnificent panoramic view of mountains and desert. Abundant water supply. Excellent soil.

SHOWN WITHOUT OBLIGATION

— by —

JOHN W. WILLIAMS

or Associates
O. C. RICHARDSON and L. J. BELL
North Palm Canyon Drive
Phone 3311

Nationally-known Swim Instructor Locates Here

Joe Rode, nationally-known swimming instructor, will be at the Del Tahquitz hotel the balance of this season.

Mr. Rode, Red Cross instructor and examiner, comes directly to Palm Springs from the Montclair swimming pool in upper Montclair, N. J., where he was director of aquatics.

Enroute from the East, he attended the 1937 International Swimming Clinic, held by the Medical Club in Chicago.

Mr. Rode's swimming career has been a busy one with three years at the National Aquatic School; three years in charge of the water front activities at Camp Sherman, Hampden Council B. S. A., Mass.; recreational director for the community of Bridgton, Maine; swimming director at the Portland (Maine) Y. M. C. A., athletic director of the Maine State School for Boys in Portland; and has served as instructor at the Parc Vendome and London Terrace swimming pools, both in New York City. More recent has been his sojourn at the fashionably Babylon Beach Club on Long Island as director of swimming.

In 1935 he was appointed chief swimming instructor at Playland Park, Westchester County Park system, at Rye, New York. He organized and coached the Playland Aquatic Club, a first-year aggregation which created a sensation in Eastern swimming circles.

In 1936, while director of aquatics for Palm Beach County, Florida, the activities of which was sponsored by the City of Lake Worth, he coached and directed the Dragon Life Saving Corps. This co-ed, uniformed exhibition water drill team, gained national recognition for shows given at such pools as the Roney Plaza Cabana Club, in Miami Beach.

Last winter he was director of sports at one of the leading progressive schools in the country, the famous Out-of-Door School on Siesta Key, Sarasota, Florida.

YES, HOW COME?

How come a radio speaker sees "that his time is up," and quits while an after-dinner speaker, like Tennyson's brook, "goes on forever?"—Ed Scanlan in Buffalo Evening News.

CONFIDENTIAL INVESTIGATIONS

CIVIL - CRIMINAL - INDUSTRIAL and DOMESTIC

In All Parts of the World
Bonded Guards for All Occasions

Walter C. Blue DETECTIVE BUREAU

Licensed and Bonded by the State
Carnell Bldg. Palm Springs
Palm Springs Phone 7575
Riverside Phone 8701-J5

JACK the Hatter

Will Be In

Palm Springs

January 4

SOMETHING, AT LEAST

Give the League of Nations credit for having had sense enough to locate where there is least probability of a war.—Toledo Blade.

RELIABILITY

The neighborhood skeptic is beginning to think there is nothing more unreliable than "a reliable source of information."—Buffalo Evening News.

BEST WISHES FOR A HAPPY NEW YEAR 1938

DOROTHY WATSON
FINE INTERIORS

Opposite Goff Hotel
Phone 7111

For Better Cleaning PHONE 3191

1938 Greetings to you

DESERT VALET
CLEANING & LAUNDRY
PHONE 3191 - EL REY BUILDING

WELCOME 1938

— AT —

Jo-Al's

— WHERE —

Good Fellows Meet
A Dinner That's Nicer
Name Your Drink—We Have It

Indian Avenue at South Palm Canyon Drive

Phone 7000

Tahitian Vice-Consul Visits in Palm Springs

Scudder Mersman, American Vice-Consul to Tahiti, is vacationing here at the home of his war-time buddy, Robert Ransom, whom he has not seen since they were in the air corps together during the World War. This is Mr. Mersman's first trip back to the United States since he assumed his position in Tahiti in 1919.

Asked whether or not he preferred the desert to Tahiti, Mersman replied: "The desert is beautiful and awe inspiring and your Southern California weather is the nearest approach to ours that I have found. We also have an equable temperature."

"Your carefree and pleasure-loving people," he added, "remind me a great deal of Tahiti." Only Frenchmen have business opportunities in the colony, Mersman explained, and this coupled with the fact that in order to land on the island one must have a return ticket, tends to attract the pleasure-seeking tourist.

"Tahitians are very conscious of Southern California," he said, "because Los Angeles is the starting point for all voyages to Tahiti by the more intrepid yachtsmen, and these hardy sailors have done much to bring a progressive outlook to the islands."

Rodeo To Be Biggest Event

In addition to the appearance of Everett Bowman, world champion cowboy of 1937, the second annual Palm Springs Rodeo will be more colorful and thrilling with several new bronco busting competition and new events never before presented in Palm Springs.

Lester Vance and Andy Juerege, directors of the Palm Springs Rodeo this season, are busy daily recording entries received from cowboy stars throughout the country. Bronco riders who have won high honors at the Pendleton and Cheyenne rodeos will compete in the events here.

Posters announcing the event will go to prominent dude ranchers and other places throughout California, Texas, Arizona and other points.

Earle Strebe, who is chairman of the publicity committee for the local Rodeo Association, has received many boxes of tiny book matches which have been distributed at leading hotels, and travel centers in Los Angeles and locally. Many other forms of advertising the Rodeo are being used to inform outside points of interest of the coming western event. The Palm Springs Rodeo group is associated with the Rodeo Association of America.

ORANGE SHOW TO BE BIGGER AND BETTER

The National Orange Show organization is expending \$15,000 for the beautifying of the exterior and permanent revamping of the interior of its big auditorium in San Bernardino preparatory to the completion of plans for the 1938 event.

An attractive fountain and a series of gateways connected by pergolas done in Castilian architecture and lavishly landscaped will completely alter the entrance, according to B. L. Holmes, chairman of the buildings and grounds committee. The revision of the interior will eliminate the former arena area and add 30,000 square feet of necessary exhibit space.

Dates for the 1938 show will be announced next week.

ADVERTISE in The Desert Sun for BEST RESULTS.

Supervisors Will Not Finance Flood Control

Opposing the precedent of augmenting road district funds with money budgeted for flood control projects, Supervisors E. C. Talbot and Walter V. Pittman at Riverside Monday denied the request of Palm Springs that certain property adjacent to Tachevah creek be protected against winter flood waters.

Twice Talbot and Pittman, once augmented by the vote of Chairman W. C. Moore, denied the motion by Supervisor Robert E. Dillon that flood control money be used for the protection.

Although both supervisors declared that they were in no way antagonistic to the plea of the Palm Springs landowners and were of the opinion that the protection for the project should be financed by the county, they took the stand that Dillon's fourth district road funds should be used.

Frank V. Shannon and Guy Pinney appeared before the board in request for protection before the arrival of heavy winter rains.

First motion for the use of flood control funds was denied by a vote of 3-2, with Talbot, Pittman and Moore voting against Dillon and Supervisor Ralph Stanfield.

A compromise motion, also made by Dillon to finance the \$500 project from money from the unappropriated reserve, also failed when both Talbot and Pittman voted in the negative. It requires a 4-1 majority to pass a motion in which an appropriation is involved, it was pointed out.

"This is a county problem, and I feel that the county should finance and guarantee protection to these Palm Springs people. But I feel that it should be financed by road district funds instead of out of budgeted flood control appropriation which has already been apportioned to a full program of projects," explained Pittman.

The National Orange Show, San Bernardino's annual mid-winter spectacle, has entered a float in the New Year's Day Tournament of Roses at Pasadena, according to Everett H. Swing, president of the 1938 show. It will be decorated to represent "Golden Treasure" and was designed by E. M. Pitzer.

Desert Resident Is Killed In Auto Crash

Willard G. Anderson, long-time resident of the Garnet region, met death in a tragic manner early Tuesday night when his Model T Ford truck was overturned as he drove along the Metropolitan Water District road which leads north from Garnet. His was the 93rd death in motor car accidents in Riverside county for 1937. He was 60 years of age.

Anderson, driving alone in the vehicle, left the service station at Garnet, located on U. S. Highway 99 about 4 miles northeast of Palm Springs at 7 p. m.

A few moments later, as he was traveling north on the private road of the district, the truck struck a sharp curve approximately half a mile north of Garnet and went over.

Frank J. Sutton, motorist passing by soon afterwards, discovered the wreckage and extricated Anderson. He hastened to Garnet for aid and the Wiefels ambulance was summoned from Banning.

Officers Gene Henderson and Chas. Gandy of the California Highway patrol investigated the wreck, according to Capt. Raymond King, who with Deputy Coroner Seymour Cash went to the scene that night.

The body of Anderson was taken to the Wiefels & Son mortuary in Banning, where Deputy Coroner Cash conducted an investigation Wednesday.

The accident victim has been a resident of the Greenfield ranch, north of Garnet.

Mr. Anderson settled on the local desert about thirty years ago and had resided there most of the time since then. He was well known to all the older residents of the desert, and was an interesting figure. He homesteaded near Seven Palms and at one time owned a portion of the site of the Coffee Mineral Springs.

NEW YEAR'S DAY AT SANTA ANITA

With the banner Santa Anita opening a matter of turf record, the next important feature to be run in the winter racing season, which lasts until March 12, will be the classic New Year's Stakes on Saturday.

The event is assured of attracting an outstanding field. The race is at 1 1-16 miles and is a cinch to draw many of the kings and queens who have been nominated for the \$100,000 Santa Anita Handicap.

A record attendance is anticipated. With the new addition to the covered grandstand, furnishing seats for 20,000 and the increased facilities throughout the park, much larger crowds can be handled than in previous seasons.

John W. Williams Reports Several Sales

John W. Williams, well known local realtor, reports the recent sale of a lot in Winter Haven Manor to Willard Hanzlick, who was just recently married. He reports that Hanzlick plans to build a home for himself and his bride on the lot at a future date.

Williams also reports the sale of two adjoining lots in the R. R. Bush tract to Guy P. Stotts and Eunice E. Reeves, his daughter. Both anticipate building on their lots in the near future.

BAD ENOUGH NOW

When a frankfurter is made of whatever it is that a frankfurter is supposed to be made of it's bad enough, goodness knows, but in Germany they're now making 'em of fish. —St. Louis Star-Times.

• OPPORTUNITY

to buy for nominal cost a good investment in residential or business property in Cathedral City.

See

HILLERY

Cathedral City
Phone Local 3417

For Cathedral City
LOTS and RENTALS
W. R. HILLERY
Cathedral City

Florence Peake
Cottage 25—Golf Hotel

PALMISTRY NUMEROLOGY

INSTRUCTION
in PALMISTRY
and NUMEROLOGY

Ask About My
Racing Chart

Phone 7322
for appointment

PALMER STEEL BUILDINGS

Homes of Cellular Steel Construction

RALPH A. NESMITH

Palm Springs, Calif.

Office . . . 6801 Residence . . . 6721

Inherent Security Against

Fire
Termites
Dry-Rot

Cyclone
Earthquake
Depreciation

Hotel Del Tahquitz Barber Shop

"No more mugs or lather brushes!" . . . We use Elec-Tro-Foam, the modern, sanitary method.

SHOES SHINED—Shoes Called for and Delivered.

Six years in the same location in Palm Springs.

A. J. MORLEY, in charge.

Phone 221



(Reconditioned and Guaranteed)

Used Cars and Trucks

2-Day Money-back Guarantee
See These Cars Before You Buy

Schilling Motor Sales

AUTHORIZED  DEALERS

N. Palm Canyon Drive Palm Springs Phone 4194

Manuel the Tailor

On Andreas Road, Opposite
Nevada-California Electric
Corporation

• We are here to serve you.
Your clothes will receive the
best care and work possible.
For cleaning, pressing, dyeing,
repairing or altering.

Phone
6464

THRIFTY

5c-10c-25 and up
STORE

Kenneth DuBose, Prop.

WALTER WORDEN Jeweler

Next to Safeway

Public Stenographer — Helen McEwen, Desert Sun Office, Phone 3594.

For good job printing phone the Desert Sun, 3594.

THE PALM SPRINGS SHOE SHOP SHOE REPAIRING

ALL WORK GUARANTEED

Pat Murphy, Prop.

E. Amado Rd. Off Palm Canyon Dr.

Blanche Rose Kerner

MUSIC INSTRUCTOR

Los Arboles, Studio 7, P.O. Box 1093
N. Indian Ave. at Tamarisk
Phone 4813

Bridgehaven Cafe

WHITEWATER
Air Conditioned

STEAKS and CHOPS
Complete Dinners

"Service With a Smile"

EXPERT WELDING

ELECTRIC and ACETYLENE
ENTIRELY PORTABLE

Will Call and Do Work at Your Job.
Also Fenders, Bumpers, Mufflers,
and all forms of auto welding.

E. O. McKinney

Phone 4362 P. O. Box 882
Headquarters at Faure's Garage
Palm Springs

YOUR PLUMBING

Neatly and Quickly Repaired
SPRINKLING SYSTEMS
A Specialty

C. R. McADAMS
Phone 6574

Indian Store Fountain

Ice Cream

20c pint

Indian Ave. and Andreas Road

WIEFELS & SON

FUNERAL DIRECTORS

Phone 3162

50 East Nicolet Street

BANNING

Community Church Notes

8 a. m.—Holy communion (Episcopal).

9:45 a. m.—Bible school.

11 a. m.—Sermon and holy communion. Election of officers.

6:15—Junior League.

7:30 p. m.—Unique candle lighting service. The audience will be seated according to the month of their birthday. Each worshiper is given a candle to be lighted by twelve young ladies dressed in white representing the 12 months of the year. After all candles have been lighted from a large candle at the foot of the cross the entire congregation engages in processional around the auditorium, singing as they go.



Our Problems of Tomorrow

In the New Year, which will soon be here, the opportunities which will exist, the pleasures and comforts of life which can be realized—depend upon OUR attitude and actions today. Our thoughts and our actions in the present have a vital bearing on our future and our children's future.

Not only can we ourselves influence the course of events today and tomorrow; we can also help teach our children the lessons of civic and patriotic responsibility which will enable them, in their turn, to go forward in peace and prosperity. We can teach them to be American citizens.

No greater responsibility faces us today than that of seeing that by our thoughts and actions we keep open the gates of opportunity for our sons and daughters.

Let each of us, through public example and family teaching, do his or her share to maintain those fine American traits of tolerance and fair play which make OPPORTUNITY . . . which have built up our country and which alone can preserve it—for us and for our children.



**The Nevada-California
Electric Corporation**



THINKING ALOUD

By TED HODGES

Scribble Inn

Palm Springs.

"Time and tide wait for no man." How forcibly that strikes me. Seems only yesterday I was milling with the crowd at Pasadena. The Tournament of Roses Parade. Then to the Rose Bowl to see Washington venerated and thoroughly clawed by a horde of Pittsburgh Panthers, led by one particularly vicious Goldberg.

I tiptoed softly among the Washington squad after the game. From the looks of some of those lads, a Frank Buck should have been included on the coaching staff. That melee about opened up the 1937 calendar.

Over in Spain, sisters and brothers are still killing each other off for a wintertime... what?

Italy finally managed to subdue a little brother of mankind. Mussolini, Jr. referring to the bombing of helpless thousands as a "glorious and beautiful adventure." What a thrill of admiration crept over me from Joan Crawford's alleged refusal to pose for a "still" with that...

The necessary loss of life in bringing aviation to its present state of efficiency, partially recompensed in our ability to get him out of here at the rate of three miles a minute.

China and Japan deciding that human life represented about the value of a kernel of rice. And narrowly did we escape becoming part of that uncivilized lust for supremacy at any price.

To the other article of the heart, Wallis and Edward's famous decision, my kingdom for a love. Married in Chateau de Cande. In Santa Anita parlancy—Off to a "sweet" start. From my seat in the bleachers I am rooting them home.

Barbara Hutton's decision to become a Dane—great.

Mae West's bombcast, looking for box-office, resulting in "canned" goods. On that you may bet your 1937 calendar.

Jack Benny still the tops in his field, although I don't particularly go for glorified sound effects.

Alexander Woolcott still supreme. Shirley Temple exemplifying—"And a Child Shall Lead Them."

Bull Durham still a nicker a bag. Stan Laurel and "Babe" Hardy leading the funsters.

Rose Bowl tickets becoming more platinumized each year.

The Davis Cup back home to papa. Disney's entrancing feature "Snow White." Unfortunately credit lacking for the voices behind the characters—recognized, I hope, in value since Ed Holden (Frank Watanabe) dubbed for the Turtle in the "Tortoise and the Hare."

John Montague. Out of his shell and into his swing.

Yanks still able to subdue an array of Giants.

Boake Carter serving news—savoir-faire.

Charlie McCarthy rapidly crawling into the heart of millions, only to go into a skid attempting to negotiate a barrage of smile. After all he's just the dummy.

Visions for 1938. Leopold Stokowski conducting a hundred piece orchestra of bazookas.

A child snapping out of a bawling fit—"and I do mean you."

Palm Springs still the garden spot of America.

Eggs at a dollar a dozen—good and bad.

Maternity hospitals—a la trailer.

A new dance—the avocado glide.

A ticket for a Rose Bowl game at five dollars—in Smithsonian.

Greetings for 1938. To Judge Landell of San Juan Capistrano, for tempering justice with mercy.

To Bob and Betty Young—just folks. Emily and Kay Granger. Friends—if you know what I mean.

Captain Steve Donnelly. From the Navy to the "salt" of the earth.

Grant Mitchell. A substantial chip from the Rock of Gibraltar.

Al and Ray Littell. Neighbors of the "once-upon-a-time" era.

Carl Barkow. An editor—not a potentate astride a swivel chair in a press room.

Bing Crosby, whose over-the-table quips I've missed when a cloudy day needed that lift.

Otto Krueger, Ralph Morgan, and Conway Tearle. Who made me take it on the golf course and taught me to like it.

Oliver "Babe" Hardy. From memories—"How about cups coffee, Ted."

Clarke and Adele Painter. Who never thought a script of mine, other than the best ever.

"Frank Watanabe" and "the Hon. Archie." For years of association and

Paris Socialites, Other Notables, at El Mirador

Paris visitors at El Mirador are Messrs. Hans Evert and Ralph de Mare; also Mr. and Mrs. Henri Hostater, who are making an extensive tour of the United States and will return to El Mirador after a short visit to Coronado. Mr. Hostater is the owner of some of the finest Irish hunters in France and has greatly enjoyed the cow ponies of the desert in Palm Springs. Another Parisian is Madam Leone Fontes, who is spending the rest of the season in Palm Springs.

From Beverly Hills came Mr. and Mrs. W. P. Ahnelt to spend the holidays. Also Mr. and Mrs. R. B. Kirchhoffer and their two nieces, Annabell Perkins, a Pi Phi at USC, and Katharine Perkins, who is in attendance at the Flintridge School for Girls. Visiting them are Mrs. Kirchhoffer's parents, Mr. and Mrs. R. C. Warner of Piedmont. From Hollywood are Mr. and Mrs. James L. Clarke.

Spending the holidays at El Mirador from Long Beach are Lieut. Commander and Mrs. E. P. Abernathy, also Lieut. and Mrs. Norris E. Cochran of the U. S. S. Oklahoma.

From Los Angeles are Mr. and Mrs. J. H. Griffin and son, J. H., Jr. Mr. and Mrs. J. E. Breece of Roanoke, Virginia, are enjoying the desert sun while spending the holidays here.

Seen helping old St. Nick distributing presents at the Christmas tree were Mr and Mrs Harold English and son, Robson, of Los Angeles. They are spending the holidays visiting the Warren Pinneys. Mr. and Mrs. William Jeffrey and baby son, William McKenzie, Jr., are visiting the Warren Pinneys, parents of Mrs. Jeffrey. Warren Pinney Jr., from Stanford University, is spending his holiday vacation with his parents.

From Portland, Oregon, are Mr. and Mrs. Theodore Arens and their son, Theodore, Jr. They are visiting Mr. and Mrs. W. C. Woodard and Mrs. W. N. Ferrin and her two daughters, Edie Mar and Joan.

On Tuesday evening at 8:30 guests of El Mirador were highly entertained by the famous magician, U. L. Ghilini. Mr. Ghilini is remembered by local people for his wonderful performances at The Dunes last year and at El Mirador. He is not a spiritualist, but does all the tricks the spiritualists and mystics do. One of his best is the woman in the box, who is completely tied, yet writes letters, rings bells and does all kinds of performances inside a box. This is the trick Freeman Gosden of Amos 'n' Andy, bought from Mr. Ghilini last year and performed for his friends on various occasions. Mr. Ghilini has also gained great recognition for debunking the various so-called psychic phenomena and is second only to the late Houdini as one of the greatest magicians of the country.

Wednesday at 4 p. m. a tea dansant was held in the sun room at El Mirador and was attended by all the guests at the hotel.

JAPAN NO YOUNGSTER

China, points out an expert, is not an easy thing for beginners to collect. Japan it will be recalled is not exactly a beginner.—Punch.

CERTIFICATE OF BUSINESS FICTITIOUS NAME

State of California, } ss.
County of Riverside }
I, the undersigned, do hereby certify that, I am transacting business at Palm Springs, Riverside County, State of California, under a designation not showing the name of the person interested in such business, to-wit:
PALM SPRINGS GROCERY AND MARKET

Dated: This 17th day of December, 1937.

CHAS. N. BOSWORTH.

State of California, } ss.
County of Riverside }

On this 17th day of December, 1937, before me, G. G. Oliver, a Notary Public, in and for the County of Riverside, State of California, personally appeared Chas. N. Bosworth, known to me to be the person whose name is subscribed to the foregoing instrument, and he acknowledged to me that he executed the same.

Witness my hand and seal this 17th day of December, 1937.

G. G. OLIVER,
Notary Public, in and for said County and State.

(SEAL) S21-25

friendship, that still create a heart throb.

Captain "Vovo" Perfillé. Two hundred and fifty pounds of priceless humor.

H. A. C. For the key to a soul of devout understanding.

To that little chippy who perches atop my fence each morning and chirps a friendly greeting. Then proceeds to breakfast on the tender leaves of my struggling petunias—a Happy New Year.

And to all a complete fulfillment of your hearts desires.

WORLD'S LARGEST NIGHT SET SHOWN IN "ROSALIE"—IT COVERS SIXTY ACRES

The world's largest night set is introduced in the super-lavish musical, "Rosalie," which co-stars Nelson Eddy and Eleanor Powell for the first time. The new picture comes to the Palm Springs Theatre next Friday and Saturday, Jan. 7-8.

The set, covering some sixty acres, represents Romanza, a gay and mythical principality. Featuring 1500 bit players and 500 Albertina Rasch dancers, the set was filmed entirely at night. In order to do this it was necessary to borrow lights from every major studio in Hollywood. This is only one of the spectacular musical numbers to be seen in the film adaptation of the former Ziegfeld success.

With a cast including Eddy, Miss Powell, Frank Morgan, Edna May Oliver, Ray Bolger, Iona Massey, Billy Gilbert, Reginald Owen and dozens of others.

PROMINENT SAN FRANCISCANS ON TOUR HERE

Visiting Palm Springs this week are Clem Whitaker and Leone Baxter of the Clem Whitaker Advertising Agency and California Feature Service of San Francisco. Mr. Whitaker is an expert student of political and economic affairs.

GUESS WHAT

If the milliner says it's a hat, her guess is probably as good as a customer's.—Detroit News.

Tommy Mack Returns To El Mirador

"The Big Apple" makes its official entry into Palm Springs society with the arrival of Thomas Mack, popular El Mirador dancing instructor. To quote Mack, "The tremendous appeal of the Big Apple lies in the fact that it gives oldsters, as well as youngsters, a chance to kick up their heels. It is really a modern version of the old fashioned square dance in swingtime."

The social set of San Francisco and the Peninsula is especially "Big Apple" conscious and many a hostess has engaged Thomas Mack instructors to direct this new dance sensation for their guests.

Beginning with the New Year's Eve party this Friday The Big Apple will be a feature of the weekly dinner dances at El Mirador under the personal direction of Thomas Mack.

BOSTON
HOUSE & WINDOW
CLEANING CO.
Janitor Service and Cleaning of All Kinds
Asso. with Desert Service Bureau
Phone 6666 J. H. Banning

KATHLEEN NAEF
PUBLIC STENOGRAPHER
INSURANCE AND NOTARY
Phone 5984

Freda Davis

NEW YORK
55th and Madison Ave.

PARIS
16 Rue Ste Cecile

Interiors of Distinction

MODERN — CONVENTIONAL — PERIODS

Now a Member of the

Desert Furniture Co., Inc.

South of Reid Hospital

SMOKE TREE COLONY

Sales
Rentals

HARRY BATCHELOR

Phone 5442

Office at the Ranch Gate

★ WILLIAM J. CROSS
CONSULTING APPRAISER
Opposite El Paseo Bldg.
Harold Hicks Real Estate Office
Phone 5353

Cars CLEANED WAXED POLISHED Better

Proper Cleaning Is the Most Important
Work Guaranteed

Not Cheaper — But Better

Cactus Camp, Palm Springs

Indian Ave., South of Myrtle's Cafe

GOFF HOTEL

Now Under the Management of
ALEX H. NORD and DAVID GOODSSELL
Formerly of the Stillwell Hotel, Los Angeles

HOTEL ROOMS and COTTAGES

Sensible Rates

Palm Springs

Phone 3304

Needless SUFFERING RELIEVED!

WITH DR. NOURIE'S FORMULA

★ HEALTH is a Priceless Treasure "NF," DR. NOURIE'S FORMULA, comes to you daily at 3:55 P.M. over KFOX.
★ HUNDREDS of Grateful "NF" users everywhere are praising DR. NOURIE'S FORMULA, created after years of research.

RELIEF from
Acid Stomach
Pains, Gas attacks
after meals, Stomach
Ulcers when
due to excess
acid, Indigestion
and Constipation.

★ SUFFERERS swear by it because results are quick... sure... lasting. It is compounded in a nationally recognized Laboratory by registered pharmacists. Contains no pain-killing ingredients or drugs.
★ MONEY-BACK GUARANTEE... NO DIET REQUIRED... DON'T DELAY. Come to 312 East Broadway, Phone 637-49, or send a postcard... Mail Orders given immediate attention. Nearly 1 Month's Supply, \$3.00 (plus sales tax, 9c).

VALEN-VITA PRODUCTS, Inc. » Long Beach, Cal.

Princess Zoraida

The World's Greatest Egyptian Clairvoyant, Crystal Gazer, Palmist and Sand Diviner.

Let this unusual Reader solve your problems in a manner that is amazing and convincing. Regardless of your problem Princess Zoraida can assist you as she has thousands. A visit to her convinces the most skeptical.

Test Readings 50c

North Palm Canyon Drive at Alejo
Phone 5950

We Telegraph Flowers

Phone 4877

VILLAGE FLOWER SHOP

Flowers for All Occasions

Desert Inn Grounds

Palm Springs, Calif.

BEAUTIFUL • COMFORTABLE • EXCLUSIVE

AMBASSADOR APARTMENTS

IN THE HEART OF PALM SPRINGS • AMPLY HEATED
FOR RATES ADDRESS MANAGER

For a Complete Real Estate and
Insurance Service

— SEE —
ROBERT RANSOM

In the Plaza

Phone 3666

ARDEN DAIRY PRODUCTS

HARRY N. WILLIAMS, Jr.

Phone Palm Springs 7014

DAVIDSON & FULMOR

ENGINEERS and SURVEYORS

Phone 4052

Located in
EL PASEO BUILDING

G. K. (Jerry) SANBORN
Resident Manager

Typewriters

Adding Machines, Duplicating Machines

in Stock in Palm Springs

Sold, Rented, Repaired

Leave Message for

OFFICE SUPPLIES and EQUIPMENT

STOCKWELL & BINNEY

With Simpson's Radio Shop, Phone Palm Springs 8255

Palm Springs Builders' Supply Co.

PIONEER DEALERS

• We will consider it a privilege to consult with you on the proper building materials and building conditions on the desert.

Phone 207

PALM SPRINGS ELECTRIC CO.

John Clay Rapp

Phone 4802

Complete Electric Service



ALL VEGETABLES KEPT ON ICE

Fresh Fruits, Vegetables, Ice Cold "Pop,"

Groceries, Meats, Eggs, Dairy Products

Supplying Palm Springs with the best vegetables during the past 15 years

Canyon Drive In Market

W. C. GUNN, Prop.

South Palm Canyon Drive, Opp. Palm Springs Builders' Supply

County Board Of Public Welfare

As Riverside county's registered voters were being called upon to sign petitions for the appointment of a county board of public welfare to handle administration of charities and relief, two supervisors declared their approval of the popular movement on Monday.

Both Supervisors E. C. Talbot and Walter V. Pittman, who fought the recent change in directorship of the county bureau of welfare and relief at last week's meeting, favor the plan for selection of a board of seven persons to oversee welfare and relief procedure.

"You can tell everyone that I endorse this move for a county board of public welfare," Talbot said when questions as to his attitude on the circulation of the petitions.

Pittman was likewise favorable to the plan.

"Whatever the people want, I'm for," he declared. "I also back the Press and Enterprise editorial suggestion for the selection of a director of county charities with authority over all charitable agencies in the county."

Already the necessary 100 signatures have been obtained, but when the petitions are presented to the board next week more than 1000 names are expected to have been secured from throughout the county.

The preamble to the petition reads: "We, the undersigned, each constituting and being an elector of the county of Riverside, state of California, do hereby respectfully petition the board of supervisors of the county of Riverside, state of California, to appoint seven (7) persons, each a resident of the county of Riverside, state of California, and not more than four (4) of whom shall be of the same sex, who shall constitute a county board of public welfare."

"Said appointment to be made pursuant to and in accordance with sections 208 and 221 inclusive of chapter 3 designated local administration of chapter 369 of that certain act of the legislature of the state of California approved by the governor of the state of California on the 25th day of May, 1937, and entitled an act to establish a welfare and institutions code, thereby consolidating and revising the law relating to and providing for protection, care and assistance to children, aged persons, and others especially in need thereof, and to replace certain acts and parts of acts specified herein, declaring the urgency hereof and providing that this act shall take effect immediately. And which said act is known as the welfare and institutions code."

"We and each of us do further respectfully petition your honorable board to take, at once, all the necessary steps and proceedings and make all such orders and decrees as may be necessary and proper in the premises to establish said county board of welfare and that you appoint at the same time the seven (7) persons who shall constitute said county board of welfare, which said county board of welfare and the members thereof shall be given and granted all of the powers, rights and privileges as set forth and provided by the terms and provisions of said chapter 369 of the laws of the state of California applicable and relating to the creation and establishment of a county board of welfare."

COUNTY PEACE OFFICERS TO ELECT JANUARY 6

Election of 1938 officers of the Riverside County Peace Officers association will feature the next meeting of the organization to be held in Riverside, Thursday night, January 6.

Deputy Sheriff Franz Schulte, outgoing president, will conduct the business session. Chief of Police Neston N. Brule of Riverside has been nominated for president while other nominations may be received from the floor.

Notices of the meeting have been sent throughout the county by Brooks Lowentrou, secretary.

HAM WILL DO IT

The Administration's ban on arms to China is referred to by Hamilton Fish as a "half-baked milk-and-water policy." When better metaphors are mixed, Ham will mix them. — New Yorker.

COULD BE WORSE

A visitor from Scotland said he was shocked to see a banana skin on the pavement in the West End of London. The shock might have been greater, however, if he hadn't seen it.—Punch.

Pay telephone bills before the 25th and receive discount.

Try a Desert Sun WANT AD.

CLASSIFIED ADS.

For Sale

DOG LOST—Party holding tiny fawn Chihuahua dog lost at Palm Springs December 12, is known. If returned at once, reward will be given and no questions asked. Mrs. Alma E. Rhodes, 204 N. Sierra Madre Blvd., Pasadena, Calif. s22p

FOR RENT—Tent house at Palm Springs, furnished. Write Box 732, Palm Springs or drive 13 miles north to White Water Canyon for cabin or information about tent house, \$15 and \$20 rents s22

FOR SALE—Buick business coupe. P. O. Box 157, Palm Springs. s22p

FOR SALE BY OWNER—Within the next thirty days I will sell 100 acres of my ranch, \$750.00 cash. Six miles East of Garnet and three miles East of B-Bar-H Ranch. Thomas, Box 4, Garnet, Calif., or Phone Garnet 4 rings. s-21-22

FOR SALE—ROYAL SACRED SIAMESE kittens. Registered champion stock. Seen by appointment. Mrs. S. E. Thomas, Box 428, Indio, Calif. s-20-tfp

FOR SALE—Only \$3250, 2 bed-room home, 1 1/4 acre. Will take Hollywood lot to \$900.00. Phone 3914. s16-tf

FOR SALE—Only \$4000 unfurnished. Beautiful home. \$4600 furnished. Phone 3914. s-16-tf

FOR SALE—New home; 2 bedrooms; large patio; sleeping accommodations for seven. All electric appliances; Oriental rugs. \$5550 furnished. \$4350 unfurnished. Phone owner, 5071. s15-tf

FOR SALE—\$3750 — 3 bed-room, 2 bath-room home on 1/2 acre. Completely furnished. Phone 3914. s16-tf

WOOD AND FUEL FOR SALE—All kinds. Hardwood and Charcoal. Phone 4519. s-tf

FOR SALE—Two day and night singing canaries and cages. Wonderful companion for invalid, swell for club or public lobby, \$25. Pullman type house trailer, furnished, must be seen to appreciate. Will deliver anywhere, a beauty. Price \$350; can be financed. Ana Rogers, Trailer (Snug Harbor) Belardo Auto Camp, Palm Springs. s22p

Wanted

WANTED—Experienced young man, 30, will work as hotel clerk, service station salesman or in retail store. Owns home here. Best references. Phone 5766. P. O. Box 36. s22p

WANTED—Lady with car and experience to help with Women's Exchange, Palm Springs. Box 473. s22p

WANTED—Maid, hotel experience, middle age, white; or general housework. Good plain cook. May Becker, general delivery, Palm Springs. s22p

SITUATION WANTED—Hotel, housework, care of children or telephone exchange by very capable woman. Best references. s18-23-p

REFINED LADY wishes work to care for children evenings and Sundays. Phone 3594 for information. s13tfp

HOUSEKEEPER WANTED—General housework, part time. Cook one meal. Call Bowling Academy, 4480. s22

BEAUTY OPERATOR WANTED—Dot's Beauty Service, Murray's Indian Store building. Phone 7131. s22

ADVERTISE in The Desert Sun for best results.

For Rent

FOR RENT—3 bedrooms, 3 baths, stucco, in Palos Verde Tract. Ocotillo St. White house, blue trim. \$50 week, you pay utilities. \$65, I pay. \$700 season. s22

NICELY FURNISHED single and double rooms for rent, next to bath, across the street from El Mirador Hotel. Phone 5164. s44

FOR RENT—Four bedroom new house, \$1000 for the season. Ed Lindop. Phone 5411. s22

DESERT VILLA APARTMENTS—Just completed. All newly furnished; electrically equipped; reasonable rates. Located 2 blocks south of post office. Inquire at Cathedral City Store, W. L. Jordan, Prop. s18tf

DESK SPACE FOR RENT—In Pacific Building on Palm Canyon Drive. Phone 4781. F. E. Curtis. s-tf

FOR RENT—\$500 season, 2-bedroom home, large living room, fireplace, radio, piano. Sun deck and enclosed patio. Key at Reg Jones' residence, Araby Tract. Also for sale. s-tf

REASONABLE RENTALS—HOMES—LOTS—INSURANCE—Housekeeping room \$20.00; cottage \$30.00. Beautiful stucco \$50.00. Arner's Desert Court, Cathedral City Suburb. Pioneer Realtor. Phone 4517. s-tf

Miscellaneous

LOST—Pair of shell-rimmed glasses between Claridge restaurant and Palm Springs Theatre. Please return to Claridge Restaurant. s22p

PIANO TUNING—Herbert Eddy. Phone 8255. Simpson Radio and Frigidaire Co. s10-tf

PUBLIC STENOGRAPHER—Helen McEwen. Desert Sun office. Phone 3594. s13-tfp

BRING JENEVA your problems. Room 6, Central Hotel, Banning. Hours, 10 a. m. to 4 p. m. s14-tf

LONESOME?—Let us plan some of your hours. Art lessons, home work and field, reasonable. Planned hikes, auto trips—car and driver furnished. Night club escort service. Phone 4517 any hour. s-19-tf

Federal Land Bank

Is selling a recently acquired beautiful 145 acre citrus and walnut country estate. No orchard heaters; no smudge. Attractive view. Excellent climate conditions. Buildings on scenic homesite. Both gravity and pump water for irrigation through cement pipe lines. See crops on the trees. 57 acres oranges and grapefruit, 20 acres walnuts. Trees 18 years old, a few acres 12 and 6 years old. Adjoining land planted to oranges and walnuts, \$274 an acre. Payable in 10 years. See salaried bank employee, S. H. Taschner, Hemet, who is managing this farm and will give you complete information. Or write Federal Land Bank, 15th and Clay, Oakland. s22

HOHL'S HELPS

RENT: \$250 season, nice furnished home. Others \$25, \$35, \$40, \$50, \$85 per month.
SALE: \$1600; \$800 cash down. Lovely little furnished home. Big lot. Balance \$20 month.
\$4500; \$1000 cash. Double bungalow near center of Palm Springs.
L. E. HOHL
Phone 3914

...RENTALS...

Yes, we have them!
Any size you wish.

Please phone for an appointment. It will be a pleasure to show you what we have.

Z. V. DECKER

REALTOR

Hannahs Bldg.

Phone 3594

Railroads and Heavy Demands For Service

"The new era of railroading, established in recent years with new high standards of service, must continue," said A. D. McDonald, president of the Southern Pacific Company, in making public a year-end review at San Francisco.

"The public demands such improvements as the faster trains, new scientifically designed equipment and the new service methods that have adapted rail transportation more exactly to the needs and desires of shippers and travelers; yet these standards, and the existence of the railroad industry as a private enterprise are threatened by the sudden increases in expenses that came upon the railroads in 1937 without compensating increases in revenues."

Reviewing operations of the Southern Pacific as typical of the railroad industry, Mr. McDonald said:

"Volume of traffic carried by Southern Pacific has increased year by year since 1933, and in 1937 will be nearly as large as in the peak year of 1929. The rising trend of traffic continued through the first nine months of 1937, but the decline of the last quarter was greater than normal owing to slowing down of business generally."

"In 1935-1936, to take care of the increasing business and to attract more, Southern Pacific adopted a broad program of improved and extended service for both freight and passengers. This was continued in 1937, notably marked by the inauguration of the new lightweight speed trains, the 'Daylight' between Los Angeles and San Francisco, the 'Sunbeam' between Dallas and Houston and the 'Forty-Niner' and the new 'City of San Francisco' between San Francisco and Chicago, as well as new economy trains offering low fares, low cost meals and many added comforts. Speed of Southern Pacific freight trains further increased 28 per cent from 1927 to 1937, some freight trains running 75 per cent faster now than formerly. In 1937 Southern Pacific took delivery on 5,231 freight cars and 40 locomotives of new scientific design.

"Altogether the new and modernized freight and passenger cars and locomotives added to the service dur-

ing the year represented an investment by the company of about \$26,500,000. Additional large sums were spent for other facilities and for improving the line.

"However, in spite of the increased volume of business, difficulties arose during the year that are making it necessary for Southern Pacific, along with other railroads, to defer work and curtail purchases. Costs of everything the railroad buys increased; wages increased; and taxes increased.

"These increases suddenly face the railroad after a sixteen-year period of steadily declining revenues per unit of service performed. As a result, Southern Pacific's gross revenues for 1937 will be about \$72,000,000 smaller than would have been the case if the average revenue per traffic unit were the same this year as in 1927.

"A rate increase has been proposed

by the railroads to provide a relief from the critical financial situation that threatens their ability to maintain their properties and continue their programs of improvement of transportation services. If permitted to make a fair charge for their services, in line with current conditions, and given equality of regulation with other forms of transportation, the railroads of the United States will become one of the most powerful mediums of restoring prosperity to the country as a whole."

NOT THIS

The fellow who said "Everything that goes us must come down" didn't know anything about taxes.—Stewart-Warnerite.

Public Stenographer—Helen McEwen, Desert Sun Office, Phone 3594.

WISHING YOU A HAPPY NEW YEAR! RUFUS J. CHAPMAN

Next to Telephone Bldg. REALTOR Phone 4552
Member Palm Springs Realty Board

Simpson's Radio and Frigidaire Shop



RADIOS

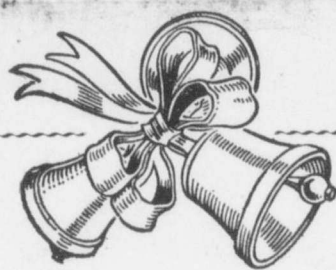
Philco
RCA-Victor
Zenith
Packard
Bell

Frigidaire

SALES — SERVICE — RENTALS

North Palm Canyon Drive, Next to Goff Hotel

Phone 8255



The Original Avalon Boys Weymer & Adair

Also

Russ Cantor and Thelma Royce

Will be the Entertainers

At

Royal Palms Cocktail Lounge New Year's Eve

A Big Double Bill

Come and Try to Get In

Jack Moore

MORE FOOD
MORE DRINKS
MORE ENTERTAINMENT

High School

(Continued From First Page)

school this winter and spring, and will not begin construction on the Banning High School until next March.

The contractors bid on both schools, so it is not definitely known the exact amount of the cost of the Palm Springs school, but it is believed to be in excess of \$100,000. The contract price for both schools is \$266,000.

The Palm Springs school includes two units, connected by a covered walk. Ultimately, when the need arises and more money is available, a large auditorium will be built between the two units. Then will follow other buildings, such as a shop, and more class rooms.

All of the 20-acre site has been laid out for future development in blue prints prepared by Architect G. Stanley Wilson. Included are the athletic field with a straight track and oval for track meets, a football field, girls' athletic field, tennis courts, gymnasium, etc.

An exceptionally good well, sunk on the property early this year, will provide sufficient water to landscape the entire tract, and domestic supply has been piped to the property by the Palm Springs Water Company to provide adequate pressure in case of fire. The domestic supply will be used in the buildings.

Although the local high school is one of the two high schools in the Banning Union High School district, it will not be known as a branch high school, but will be the Palm Springs High School, having the same standing as the Banning school. Its affairs will be administered by District Superintendent Dr. William C. Gunnerson, and principal to be chosen when the school opens next fall, together with the high school board, headed by President Raymond Cree of Palm Springs, John W. Williams of Palm Springs, Mrs. Robina Hemmerling and Vincent Stone of Banning, and Mrs. Hazel Koger of Cabazon.

Quick and Clever

(Continued From Page One)

from the location of smudged fingerprints found at the scenes of the three burglaries, foot prints, length of stride, chewed-up matches found at each place, and similar clues.

The man afterward confessed to the five burglaries here, police said. He pleaded guilty in justice court last Friday and repeated the procedure in superior court at Riverside Monday, immediately receiving a sentence to San Quentin on three counts of burglary in the first degree (entry at night) and two of second degree (day-light entry).

All sentences to run concurrently, consequently DePew will probably be confined at least three years in the state penitentiary.

DR. V. LEE EVITTS

SURGICAL CHIROPODIST
FOOT ORTHOPODIST

Announces the Moving of His
Office in Palm Springs to
CHRISTINE and DON'S
No. 16, the Plaza Phone 8595

DESERT ACREAGE

Marvelous Location for

Guest Ranch
Hotel
Sanatorium

Palm Trees

Several hundred large, beautiful native Washingtonia Palm Trees.

Well Located

12 miles from Palm Springs.
Only a short distance from highway.

160 Acres

Priced to Sell.

Land enough so you would never be bothered with the curious public.

Property of this character, like rare paintings is seldom offered for sale.

May we discuss it with you?

Munholland & Co.

139 N. Palm Canyon Dr.

Phone 3673

With Mixed Emotions and Varied Plans The World Grets The New Year



With mixed emotions the world greets the New Year as it watches young 1938 take up the baton from old 1937 in the finish of the 1937 365-day relay and the start of the 1938 race.

In the cartoon above are shown some of the international figures who made news in 1937: Stalin, Hirohito, Roosevelt, Chiang Kai Shek, The Duke, Wally, Baldwin, Mussolini, Hitler.

While war rages in Spain and China; while Japan, Italy and Germany endanger the safety of the world in their conquests for more power and more territory, we here in America live at peace, content with what we have and not coveting anything that belongs to our neighbors.

This week Roger Babson said that the temporary business recession will end early in the new year and that 1938 will see a resumption of the upward trend which began in 1933. The nation's foremost economist made the following predictions:

Business—Big gain over current levels.
Trend—Strong uptrend; average below 1937.
Congress—Will give business needed relief.
Prices—5% gain over present level at wholesale.

Farms—Income down; profits slightly lower.
Labor—Few wage changes; more jobs in fall.
Strikes—Big drop in strikes feature of year.
Retail Trade—Sales below 1937; price tags lower.

Living Costs—Clothing, food to lead minor decline.

Building—Good pickup to begin by midyear.
Real Estate—Values, activity to improve; rents firm.

Stocks—Strong rise as business picks up.
Bonds—Substantial advance in medium grades.
Foreign—Trade to slow down; no European war.
Summary—1938 to see resumption of recovery.

The year 1937 has not been unkind to Palm Springs, but 1938 promises to be a banner year. With the increase of building activities throughout the nation, Palm Springs will again be in the front, and the new year should equal 1936, when there was nearly \$3,000,000 in new construction here.

So, a Happy and Prosperous New Year to Palm Springs.

Harry Mann Tells Kiwanians About Ancient Guns

Harry Mann of Palm Springs, proprietor of the popular Sportsmen's Headquarters Rifle Range, spoke before the Banning Kiwanis Club today on the "Evolution of Firearms." Mann illustrated his talk with a number of pieces from his very fine collection of old guns.

He discussed the various types of firearms popular at different times in history such as the "match lock," the Flint lock, the cap and ball, and the later types of percussion guns using cartridges.

CARS COLLIDE IN RAIN

Two cars collided during the rain at the rocky point northwest of town Sunday morning, and one of the cars turned over. However, no one was injured. Drivers of the cars were a Mr. Ellis of San Bernardino and Albert Anderson of San Diego.

The Los Angeles Turf Club makes announcement that the traffic jam resulting after the Tournament of Roses morning parade is over in Pasadena can be avoided by taking the boulevards such as Las Tunas Drive, Valley, and the like below East Huntington Drive.

Episcopal Services

Through the kindness of the Palm Springs Community church board there will be a celebration of the holy communion (Episcopal), next Sunday at 8 a. m. in the Community church, Palm Springs.

This service will be held weekly by Lt. Col. The Rev. Thos. E. Swan, subject to the approval of the Ecclesiastical Authorities of the Diocese of Los Angeles.

Major Edwards Committed to Sawtelle

Major J. Paulding Edwards, who was arrested in Palm Springs two weeks ago on charges of insanity and who had his hearing in Riverside on Thursday of last week, has been committed to the veterans' hospital at Sawtelle on a lunacy complaint, it was reported this week by Deputy Sheriff E. J. Burr of Riverside County.

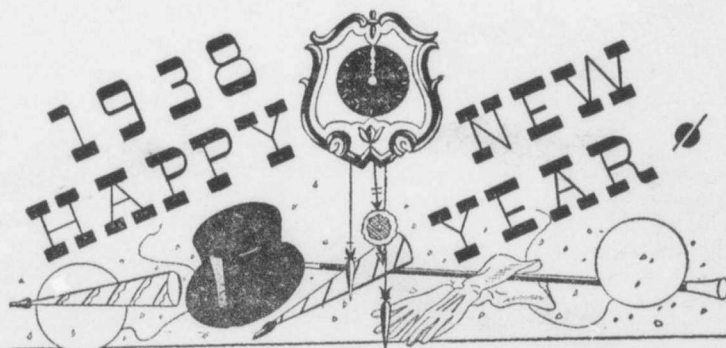
According to the commitment, Edwards suffered with delusions of grandeur and passed several worthless checks. Committing magistrate was Superior Judge W. D. Dehy. Certificate of eligibility permits the man's confinement at Sawtelle rather than in the Patton state hospital, where he was formerly once held.

Major Edwards was arrested two weeks ago in the village under a warrant issued upon the complaint of Manuel Petrosky and Glenn McKinney of Palm Springs.

Harry Reid Returns From Northern Hospital

Dr. and Mrs. Henry S. Reid returned here Wednesday with their son, Harry, from the Palo Alto Hospital, where the latter has been confined for several weeks with a severe case of appendicitis. He underwent an appendectomy and serious complications set in. Dr. Reid went north early this week to bring his son home, and Mrs. Reid has been with Harry ever since he became ill.

Carl and Harold Barkow of The Desert Sun will attend the Rose Bowl football game tomorrow.



Village Flower Shop

FLOWERS FOR ALL OCCASIONS

Desert Inn Grounds

Phone 4877

Indio Chosen Site for 1938 County Fair

By unanimous action of the board of supervisors the annual Coachella Valley Date Festival Monday was given the additional designation of Riverside County Fair.

With all the supervisors agreeing, Chairman W. C. Moore was authorized to sign an agreement with the Indio Civic club, whereby the county will advance \$8892.50 for the premium list, while the civic organization will take over all financial responsibility for the event.

The festival-fair will not cost the county a cent, it was stated, because under state law the state department of finance will reimburse on a pro rata basis the amount originally provided for awards by the county. The state funds are secured from tax on horse race betting.

The county is permitted two such events, it was pointed out. Already the Hemet Turkey show bears the designation of district fair, being sponsored by the 46th Agricultural district. The Indio event, to be held on Feb. 4, 5 and 6, with supervisory

backing, now also is permitted to be financed by horse race betting revenue.

Premiums, including cash awards, ribbons and trophies, will be awarded in four general classifications. These segregations will be dates, citrus, cotton and truck garden produce.

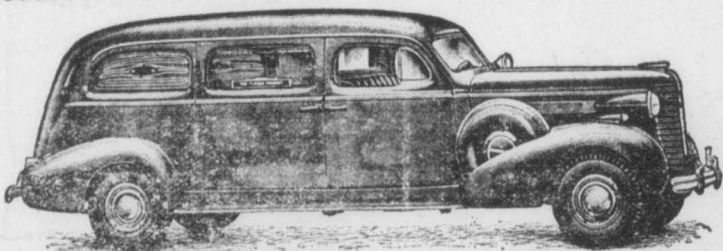
The fair is being organized primarily to boost an infant industry in the Coachella valley which is having difficulty in creating a demand for its annual production of 5,000,000 pounds.

State Senator John Phillips appeared and assured the board that with the supervisors sponsoring the event, the state would by law be required to reimburse the county for money advanced for premiums. Alvah Hicks of Palm Springs, president of the 46th District Agricultural association, also supported the designation of the festival as the county fair.

"Give the pedestrian a jumping chance" and "Take a Second for Safety" are two timely slogans to be heeded during the present holiday season.

"If," said a scientist "the human race continues to ride in automobiles, in a few generations it won't have any legs." What will the Folies do then, poor things?

New Ambulance of Wiefels & Son



Wiefels & Son have placed in service a new Buick ambulance of the latest type and design and will be better fitted than ever to take care of emergency calls. The vehicle is exceptionally easy-riding and is equipped with every modern appurtenance needed in this service.

BULLOCK'S DEMONSTRATION HOME ... NOW OPEN ...



in LITTLE TUSCANY

High Up ... Overlooking the Village and Desert

• You'll be thrilled and inspired by the magnificent panoramic view from the spacious front porch of this beautiful new home.

Open Every Afternoon From 1:00 Until 5:00
— Sundays Excepted —
(Sundays and Mornings by Appointment Only)

— SEE —

HAROLD J. HICKS

TRACT MANAGER

— or Your Broker —

OPPOSITE EL PASEO BUILDING

TELEPHONE 5353

Member Palm Springs Realty Board